DOCUMENT RESUME

RD 090 860 RE 005 459

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TITLE An Uncommon Guide to College Union Programming.

INSTITUTION Association of Coll. Unions-International, Stanford,

Calif.

PUB DATE 74
NOTE 36p.

AVAILABLE FROM Association of College Unions-International, Box

7286, Stanford, California 94305 (\$7.00)

EDRS PRICE DESCRIPTORS

MF-\$0.75 HC Not Available from EDRS. PLUS POSTAGE Art Activities; *Cocurricular Activities; Concerts;

Facilities; *Facility Planning; Films; Guides;

*Higher Education; *Program Guides; Social Recreation

Programs; *Student Unions: Theaters

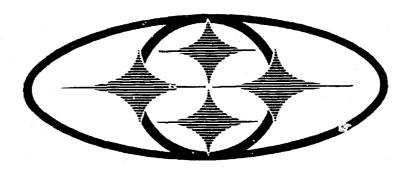
ABSTRACT

This guide is an attempt to identify generally the kinds of programs planned by college unions for the spring semester of 1973. The programs are classified by types of events: theater, concerts and artists series, films, recreation, theme series, short courses, food, travel, art exhibitions, outdoor programs, craft shops, building services and facilities, campus constituencies, resource materials, and institutional references. The author has added some introductory and evaluative comments about the programs. The guide is also aimed at identifying trends deduced from information from the various unions. The guide can be used as a checklist by staff and student committees for program expansion and as a source of new and sometimes innovative ideas. (Author/PG)



AN UNCOMMON GUIDE TO COLLEGE UNION PROGRAMMING

J. S. STURGELL
University of Delaware



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AN UNCOMMON GUIDE TO COLLEGE UNION PROGRAMMING

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Foreword

Last summer in anticipation of the newly formed Core Consultation Team's first workshop in Region 12 at Wimberley, Texas, I wrote to a number of unions around the country with a request that they send to me samples of their brochures, flyers or other publicity materials devoted to program events on their campuses. My purpose was part of my homework for the team and our workshop. I was attempting to get as large a perspective as possible on what kinds of union programs were actually being presented. The response to my request for materials was gratifying. With extensive notes, I repaired to Texas to meet with Sue Clagett, Chairman of our Core Consultation Team from the Texas Union, Karen Simopoulos from L.S.U., and Ed Siggelkow of the University of Minnesota. In our planning sessions at the Texas Union prior to the Wimberley workshop, and to make an intense story short, my notes got typed and named, "The Whole Earth Catalog to College Union Programming." The W.E.C. was put to good purpose at Wimberley.

Cheered on by this success, I put out a call for more brochures this past September, and here are the collective results. An Uncommon Guide To College Union Programming (or the U.G., as we call it) is intended to identify generally what kinds of programs are on the boards (or have been in the past year or so) or are planned for the spring semester of '73. These programs are classified, as you can see from the index, as to types of events. I have added some introductory and evaluative comments written as a generalist in college union programming.

The U.G., is also aimed at identifying tren's deduced from information from the various unions and from my personal reading, observations, experiences and conclusions. The Guide can be used as a checklist or yardstick by staff and student committees for program expansion and as a source of new and sometimes innovative ideas. The Guide's programming materials are enhanced, I trust, by current examples from the media, arts, social issues, and recreation items. There are also some new program resources and approaches suggested that perhaps some of you may not have used previously.

You are encouraged to use these materials as a base of some of our discussions in the Core Team's workshops, and all readers are encouraged to take this paper home and give the staff and student program committee chairmen the appropriate sections for ideas, references, and exchange of opinions. (I should be very interested in hearing yours and their reactions.) You might wish to use a three-ring binder to maintain the Guide so that you may add your own materials to the appropriate section in the margins and on the backs of

the pages. Bear in mind, please, that the U.G. has a good sampling numerically but may be biased by my choices of schools selected for input. I aimed for input from schools on a wide geographic distribution and from unions where the programs were known to be good. Somehow the study got limited to the United States, for no good reason. However, I have accumulated about 150 pieces of mail which have some interesting, marvelous, and, occasionally, innovative program events.

Unions, of course, have press deadlines and calendar schedules to meet in relation to producing publicity materials; consequently, I have missed the spontaneous programs which didn't make calendars or special collections of printed materials. There isn't much evaluation of any of the individual union programs from their sources since the inclusion of such evaluation would constitute another sort of study. You might wish to write to a particular union if an offering of theirs is of particular interest.

Anyway, I hope the Guide will be interesting, helpful reading, and a propelling force to encourage more programming on your campus for the following reasons. I call these reasons "union musts" none of which are mutually exclusive:

- i. to help make classroom learning more meaningful by assuming an important role in the educational process. How can we help make Asian Studies, American Studies, and Black Studies, for example, more significant and understandable through our programs?
- 2. to relate to the concerns of the immediate environment and the world around us through talking about social issues, learning about other cultures, and bringing in the best of our world as represented in the arts;
- 3. to help program participants to have more fun. Learning to have fun is becoming increasingly important for many reasons as we anticipate more and more leisure time. Americans have never been very good at relaxed sheer enjoyment;
- 4. to help various groups satisfy personal desires to learn something basic (and sometimes by doing in contrast to the abstraction of the classroom) in the pursuit of the arts and crafts or interests of an avocational or practical nature;
- 5. to enhance the useableness of the physical facilities of the union and its service features such as food, drink, companionship and information;
- 6. to bring together as many interest groups as possible on a common meeting ground so that the participants interact and their values are challenged through exposure to other life styles:
- 7. to provide opportunities for service and leadership so that students can "turn on," help each other, and also participate in activities involving social responsibility.

What are some of the visible program trends surrounding the union "musts" referred to above? I would list:



(a) the short course on informal learning opportunity by doing instead of being a spectator;

(b) travel;

(c) outdoor excursions and the accompanying cultivation of skills in coping with and learning about the environment:

(d) the all-out fun program;

(e) further cultivation of film programming:

(f) video-tape activity, just beginning to take root.

Because of the abundance of existing materials on pop and rock artists and related concerts and programs, no effort has been made to include information in the Guide on these kinds of programs except incidentally as part of a series. Neither have volunteer service programs been discussed herein since these are apt to be very personalized according to the institution and community involved. No effort has been made to include information on student leadership training programs or programming structures.

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THE THEATRE

The present offerings on Broadway, some of which will be available later on as road companies, tend to add to my growing anxiety about lack of student enthusiasm for the theatre. Of the small nucleus of students who still take advantage of the discount student arrangement available at my union, most apparently are drama majors or have courses in the dramatic arts. They, unlike some other students with whom I have talked, agree that the personal interaction that takes place between the cast and the audience—as opposed to such a process in film attendance—makes theatre going a more exciting medium than movies. The theatre, I guess, remains largely a middle-aged, expensive establishment medium whose offerings, with certain exceptions, don't really attract students in great numbers now. What shows are possibly exceptions?

Among those shows which appear to be good prospects for the road, the winner of the Drama Critics Circle Award for the best musical of 1971-72, Two Gentlemen of Verona, a loose Stakesperean adaptation, is a good bet. A more recent musical, Pippin, has lively staging and character identification with the present student age group through its central character—the son of Charlemagne—and his fill of war, sex, and political revolution, as critic Walter Kerr sized up the character. The plaudits for That Championship Season are well deserved, and this account of the twentieth reunion of a basketball team and their coach will identify and help set forth many of the differences illustrated by the present generation gap. Both Grease a nostalgic and satiric piece of the rock and roll period of the fifties, and Godspell a rock musical, are on the road, recommended, and surviving.

Union programmers must feel generally a certain amount of frustration at not being able to (or at least in my case) attract more students to plays like Sleuth and No, No, Nanetie, which I would swear they would like if they would only try them. The only show I caught last season with a sizeable number of students in the audience was Butterfites Are Free. A few weeks ago at a performance of Purlie, there were many black students present. Student reaction this season was interesting to a Philadelphia road company's performance of One Flew Over The Cuckoo's Nest, a dramatic adaptation of the Ken Kesey novel. In his first appearance on stage, the character drew applause rather than the star. Status Quo Vadis, Donald Driver's new play,

got enthusiastic student acclaim the other night from students who took a chance with a "try-out."

The black play for primarily black audiences has come into its own as one of the fascinating developments in the theatre. The latest smash in New York is Don't Bother Me, I Can't Cope which also has road companies in several major cities.

The works of two old-timers in theatre music and musical comedy, Noel Coward and Cole Porter, are enjoying retrospectives. The former has two revivals running in London, and the off-Broadway production of Oh Coward (recently recorded) is just fine with its fifty year review of the 73 year old composer's witty and touching songs. The late Cole Porter has had a rash of records of his materials released in the last year. The last Cole Porter recording features some hitherto unpublished songs. The wit and sophistication of the 1930s, particularly, seems now a fertile area for student investigation perhaps for the same reasons the early Hollywood film musicals are doing well now with student audiences. Of the period, the stage, of course, had more biting satire and boldness in the work of the stage composers.

It is interesting to see the growth of dinner/theatres in unions which reflect the growing trend of cultural activities in the suburbs and away from center city harrassments.

Since there will always be some road companies around, these will help fill out theatre/concert series in unions. I wonder, though, how such forms as street theatre, improvisational groups, theatre by national groups such as the Chinese Theatre (which recently played New York) and the socially-minded Bread and Puppet Troupe might do nationwide and which are more affordable than big Broadway productions. Shouldn't we be taking stronger looks with our students at some off and off-off Broadway theatre movements such as the Ontological-Hysteric Theatre? Children's theatre is on the rise.

Listed below are some presentations in the theatre (and some shows are also included in the next section of this Guide under concert series) which appeared as road shows or were local productions in the unions as indicated:

CMU

Living Theatre with Julian Beck and Judith Malina in lecture and dialogue

The Fantasticks



MV

Children's Theatre: Rumpelstiltskin. Man of La Mancha.

National Shakespeare Company.

Alpha Omega Players, Adam and Eve

StLU-UD

Alpha Omega Players, Aria da Capo, (Millay) and Broughton's The Last Word

UTenn

Buskers Company in the best of Broadway

Walk Together, Children

To Be Young, Gifted, and Black

Aub

Washington Irving, Man of Legend

Mark Twain, Tonight plus dinner theatre series

The Star Spangled Girl

You're a Good Man Charlie Brown

LSU

Summer Dinner Theatre

Under the Yum Yum Tree

Born Yesterday

Send Me No Flowers

SUNY/Buff

Touch (rock musical)

Theatre of Samuel Beckett, Krapp's Last Tape

People's Theatre (a black community group) Ceremonies in

Dark Old Men

Theatre of Illusion with resident artist teaching special effects, illusions, nostalgia routines, ESP, and happen-

ings

UMo

The Effect of Gumma Rays on Man in The Mo in Marigolds

Godspell

Antigone

Yeomen of the Guard

UCSFMed

Reader's Theatre: The Prose of Hemingh av

Jerico, Jerico, Jerico

Ortiz's Mass

UHous

Burlesque Goes to College

UFla

The Tempest

Twelfth Night

FlaSou Tommy (rock opera)

New Shakespeare Company: As You Like It

OhioU

Children's creative drama

UTexAus

Student Repertory Theatre: Barrault's The History of Vasco

Dinner/Theatre

The Fantasticks

Illini.

Fiddler on the Roof

The Cage

VaTech

Broadway Series 1971-72: Carousel: Promises. Promises:

Company; Jesus Christ, Super Star.

Perhaps we make things too easy for students in bringing shows to campus. In our urban area perhaps we should be doing more about getting students physically into theatres at student rates so that habits are created. Good regional theatres such as those in Houston, Minneapolis, Buffalo, Chicago, Hartford, Richmond, San Francisco, and New Haven are sources of fine plays which should be seen by students.

The approach of the Phoenix Repertory Company during its recent Boston engagement is an admirable attempt to encourage theatre going by college students. The troupe during the day dispersed themselves off to eight universities to give informal lecture-demonstrations.

The February 20, 1973 issue of The Chronicle provides information on an American Theatre Association production survey of campus preferences of playwrights and kinds of productions. The authors conclude that a conservative trend in taste on campus has been clearly evident for the last six years with Shakespeare the favorite and Tennessee Williams, Bertolt Brecht, Edward Albee, and G. B. Shaw ranked high. Comedy is preferred over tragedies. There appears to be fear of an economic factor involved in loss of box office support with the presentation of experimental productions.

CONCERTS AND ARTISTS SERIES

One of the questions I asked the first programming workshop delegates at Wimberley was "Why is this series good?" I was referring to a listing which had previously appeared in Variety of the University of Texas (Austin) of the union's 1971-72 Cultural Entertainment Series:

The Proposition Royal Winnipeg Ballet Heavy Organ with Virgil Fox and Pablo's Lights Austin Symphony Orchestra



Alvin Ailey Dance Theatre
The James Gang
Ferrante and Teicher
Henry Mancini (conducting)
Lorin Hollander
Gordon Lightfoot
Company
Boris Godunoy
The World's Greatest Jazz Band

This series has good, diversified ingredients for all kinds of campus constituencies. Represented are social commentary, improvisation, modern black dance and classical dance, pop selections, a good pianist with a feel for student audiences, a recognized, legitimate folk singer, a classical symphonic program, a first-rate Broadway show, an opera, an old-time jazz group, and a fine organist with a light show. The combination of all of these is difficult to fault since there are parts of the series "low-brow" enough to attract large student audiences who just might be conditioned for the heavier material. My criticism of many union or university artists series is that students sometimes don't get met as to where they are in terms of musical appreciation. We need programs that provide a place to start building one's appreciation. (Incidentally, my friend, Jane Shipton, an A.C.U.-I. regular, after catching Fox and Pablo's Lights at the Old Fillmore East pronounced the production as "simply glorius.")

There are some other interesting and good artists series/ music/concert presentations in unions which must have hefty budgets to sustain these expensive series:

UTexAus
Cultural Entertainment Committee Series
It's a Beautiful Day
Harkness Ballet
Roberta Flack
Emlyn Williams as Dylan Thomas
Aaron Copeland conducting the Austin Symphony
Godspell
Julian Bream
Marce! Marceau
Edward Villella Dance Ensemble
George Solti conducting the Chicago Symphony

UHous
Fine Arts Series
Romeo and Juliet
Cologne Chamber Orchestra
Gary Snyder (Poet)
Julliard String Quartet
Yuriko and Dance Company
Jean Stafford
Virgil Fox/Heavy Organ/Pablo Lights
Paul Taylor Dance Company

VaTech Concert-Theatre Series 1972-73 Godspell Tokyo String Quartet
Philidor Trio
National Dances de Mexico: Folklorico
Martin Best (Minstrel Songs, guitar, lutenist)
Applause
Misha Dicter (Pianist)
Two by Two
Cincinnati Symphony Orchestra
National Ballet
Oscar Chiglia (Guitarist)
Story Theatre
Richmond Symphony
Includes optional pre-show dinner for theatre offerings

CSU
Fine Arts Series
Cleveland Quartet
Benny Goodman with the Denver Symphony
Toulose Chamber Orchestra
Paul Taylor Dance Company
Aleksei Nasedin (pianist)
Waverly Consort
Phillipe Entremont
Story Theatre
Nicanor Zabaleta (harpist)
Adelaide Woodwind Quintet
Douglas Leedy (electronic music)
Preservation Hall Jazz Band
Jacques Loussier Trio with the Denver Symphony

WMad
Special Theatre Attractions
Kostelanetz conducting the New York Philharmonic featuring Benny Goodman and Peter Nero
Ophuls' film, The Sorrow and the Pity
Paul Taylor Dance Company
Beryozka Dance Company
Dancets of Mali
Sleuth
Claude Kipnis Mime Theatre
As You Like It (Oxford and Cambridge Shakespeare Company)

Berlin Concert Choir and Orchestra
Beverly Sills

UWMad
Orchestra Series
New York Philharmonic (Leinsdo:f conducting)

Lar Lubovitch Dance Company

Applause

Prague Chamber Orchestra
Minnesota Orchestra
London Sympnony Orchestra (Previn conducting)
Chicago Symphony (Solti conducting)
Mozarteum Orchestra of Salzburg

UNC
Carolina Union
Chapel Hill Concert Series



Angelicum Orchestra of Milan Lorin Hollander Carolina Union Presents: Rigoletto Les Ballets Africans Robert Wagner Chorale First Moog Quartet Joeffrey II Company

UVa
Artists Series
National Ballet of Canada
Beryozka Dance Company
Richmond Symphony
Applause
Minnesota Symphony
Robert de Gaetano (pianist)
Michael Lorimer (guitar)

Among the more cheerful sights I have seen recently was the student turnout for an all Mahler program at the Academy of Music in Philadelphia with Ormandy conducting as well as an audience of mostly students in a Greenwich Village club listening to the great jazz pianist, Teddy Wilson. Another is the Smithsonian Institution's folk instrument exhibition with recordings and photographs in Washington. Small concerts are doing extremely well now with folk instrumentation featuring the harpsichord, dulcimer, mandolin, banjo, guitar, autoharp, harmonica, and bass.

The University of Delaware Fox Fire Series (1973) consists of series of craft demonstrations, films, lectures, and musical program focusing on the folk heritage of the Univer-

sity area:

UD

Talk, Ghost and Witch Tales of the Eastern Shore
Blue Grass Music (Canjo, mandolin, bass, and guitar)
Brandywine Valley Ramblers (guitar, banjo, fiddle, autoharp, dulcimer, harmonica, mandolin)
Ola Belle Reed Family (folk tales and music)
Craft displays in rug braiding, quilting, crewel embroidery, bargello

Fridays seem to be good days to visit the Millberry Union (University of California Medical School at San Francisco) for small, interesting, diversified programs with sometimes an off-beat charm and appeal:

UCSFMed

Friday Far Out Programs

Banjo Band and Old Time Comedy Acts

Four Seasons of Love—a concert in song, verse and story

Concert of Classical Ragas

Political Satire

Encounter Theatre

Afro-American Performing Arts Group

Westwind Folk Dance Ensemble

Juggling Act with music and comedy

UCSFMed

Foggy Friday Fun

Poetry Reading with autoharp, sitar, and guitar accompaniment

The Art of the Fugue or Bach as interpreted by flute, cello, and viola

Production of Schisgal's, The Typist Jan Ballan, The Chattering Magician Pianist

UCSFMed

Friday Fun and Fantasy Series
Old English Rounds
Guido Haazen's Congolese Mass Missa Luba
Classical Song and Dance of China
El Mariachi San Miguel
Tecny Boppers Music from Rudy Vallee to The Trashmen
Hereford Hart stringers
Bal Anat Dancers
Robert Vaughn and Silent Films

Interesting also, both in terms of intent and location is this University of Wisconsin at Milwaukee series, *Interplay*, in the Fireside Lounge:

UWMil
Interplay Concert Series
(Fireside Lounge)
Percussion Ensemble
String Quartet
Operatic Selections including
Who Wants to Hear Opera?

(in cooperation with University Music and Fine Arts staff and students)

Miami University of Ohio lists a Black Truth Percussion group with interesting instrumentation as well as an Appalachian Festival. The University of Pennsylvania's Houston Hall utilizes the reach-out concept again in presenting straight classical music programs in resident halls. In cooperation with their Music Department, the University of Florida sponsors:

UFla

Winter Quarter Concerts—sponsored in cooperation with Music Department and featuring lectures and musical programs the former category including Liszt, Renaissance Wind Instruments, Aaron Copland, Chinese Art Music, Latin American Music; also, featuring music for a baroque ensemble, pops concert band, bassoons, harp and percussion, piano duo, string quartet, among others.

Perhaps it is too precious an area, but popular music critic Douglas Watt has described the period roughly from 1925 to 1940 as appearing to be the golden age of American songwriting. Why not do some programs in this area particularly with musical comedy scores? You might start with one of Porter



Butts' favorite shows, Good News, (1927) and work your way up through some of Americana gold scores of Rodgers and Hart, George Gershwin (and Ira), Cole Porter, Dietz and Schwartz, Harold Arlen, etc. The late George Gershwin, incidentally, has recently been cited with a United States commemorative postage stamp.

Is vaudeville coming back? Variety, in a recent article, allowed as how this might be the case with the coat-tail effect of the success of the new legitimate play, The Sunshine Boys. The recent success of the Shenyang Acrobatic Troupe plus the presentation of Emmett Kelly's Circus "might" help support vaudeville's return!

Variety, again, makes the observation that there is a spillover of rock fans into the classical music groove since much of rock music has been influenced by the classical tradition. This point was made in connection with a midnight concert announced for Radio City Music Hall (New York) featuring organist E. Power Biggs, music synthesizer Walter Carlos, Pianist Eugene List, and harpsichordist Anthony Newman. Has anybody on your campus put this relationship of rock and classical music all together in a demonstration performance?

FILMS

When anybody asks me what I think are the ingredients of a good film program, my response first-off is that students will very nicely manage a good commercial series of American films. They will also handily inaugurate student competitions in film making. Student film committees invariably come up with provocative and catching names for series. The University of Tennessee Union's Cans Film Festival is dandy for a film competition title, and does it matter "what's on" at the Ohio University Union's Movies to Cuddle By on a Cold Winter's Night?

In this period of unprecedented interest in the motion picture as the preferred art form on campuses, union programmers can get all the "volunteers" they need from campus faculty and student film buffs to come up with a robust selection of the works of the directors of best foreign films currently dominating the screen. Pick from Italy's Antonioni, Fellini, Visconti, De Sica, Bertolucci, and Pasolini. Presently from France, the works of Chabrol, Rohmer, Resnais, Godard, Truffaut, Clair, Renoir, and Ophuls are very much in evidence. Three Japanese directors, Ozu, Kurosawa, and Mizoguchi, are good representatives. Sweden's Bergman is probably the most heavily featured director in campus foreign film scenes, and, of course, Bunuel with his films on France, Spain and Mexico. Some of the current and critically claimed works from the above distinguished group of directors are Bergman's Cries and Whispers which was recently selected as the best film of 1972 by the New York Film Critics group. Other notable film productions now appearing commercially are Rohmer's Chloe in the Afternoon, Bunuel's The Discreet Charm of the Bourgeoisie, Ozu's Tokyo Story, and the controversial Bertolucci film,

The Last Tango in Paris. Another relatively new film, The Emigrants, directed by Sweden's Troell should be added to the above list.

I heartily recommend a review of the documentary film as a highly essential film program element. For starters perhaps, Pare Lorentz's The River, along with some of the Flaherty works and winding up with some of the contemporary pieces of de Antonio and Wiseman. The best documentary film I have ever seen is Ophuls' The Sorrow and The Pity. What a program this is to make more meaningful student insight into the horrors of World War II and the values illustrated by follow-up interviews more than a quarter of a century later with some of the residents of Clermont-Farrand, France who lived under the Vichy regime.

Some of the most popular film evenings on campus are derived from the vast area of the underground, experimental, or new America cinema, whichever term you prefer. My first evening of films of this new movement was in connection with a visit to my campus by Jonas Mekas some seven years ago. He accompanied his commentary with such examples of the emerging film movement with some of his own works including Circus Notebook, along with The Flicker by Conrad and Kuchar's Hold Me While I'm Naked. Along with these presentations I became hooked on some of the earlier films such as O Dem Watermelons by Nelson and Downey's Chafed Elbows, among others. The experimental film movement in its approximate ten-year history had proliferated wildly in terms of numbers of filmmakers using all sorts of techniques such as Vanderbeek's collage animation, for one. Union programmers who don't follow this field closely would do well to seek out teaching staff in film for their recommendations of such experimental film names as Brakhage, Braillie, Anger and Emswhiller (in addition to those named above) for innovative and suitable works for general campus audiences.

In the commercial film area, the emergence of the black film in recent months with dramatic substance cutting across racial lines—and I refer to the excellent *Sounder*—is another step forward in helping identify "the black esthetic."

Reading the film offerings below is not unlike the excitement generated by going through film catalogs in anticipation of organizing next semester's film program:

SUNY/Buff

The Move Toward Open Forms in the New American Cinema: Baillie, Brakhage, and Mekas

The Anierican Film: Ford, Hawks, King, Huston (of the last 35 years)

Expression, Revolution, and Hitchcock (History of cinematic expression)

Soviet Cinema (as part of a workshop)

The Primarily American Series of 30s, 40s, 50s, 60s in action, suspense, and comedy

Silent Films (Neglected works of the silent era of popular favorites of that period and little known works of major directors)



UTenn

Cans Film Festival

Workshops with national filmmakers

Competition of southeastern films featuring Jonas Mekas

UCSFMed

Monday Films at Noon

Interesting combination of art media films, biographical short films (Hemingway, for example), Fellini: "A Director's Notebook," "Why Man Creates," (used several times this past year at A.C.U.-I., conferences), and others featuring different cultures. Another series featured Navaho culture, the Dada art movement. Andrew Wyeth, Tibetan culture, Huelga! mountain climbing, Harry Partch's music studio, youth drug ward, lyric day dreams, among others.

USCFMed C-MU

Science Fiction Series

Serials such as Flash Gordon

Bergman Festival

Truffaut Series

Underground and Experimental Series

Godard Series

Experimental Films by C-MU Students

Hitchcock Festival

Marx Bros. Festival

Gramb

Documentary Series: Great Decisions in History

Horror Series

UFla

Italian Neo-Realistic Festival of De Sica, Rosselini, and de

Sir Carol Reed Festival

Adelphi

Current and Emerging Issues Film Series

X Rated Experimental Film Series

UTexAus

Shakesperean Festival

Arthur Penn Festival

Saturday Morning Fun Club: films with contests, prizes,

and free bubble gum

NYUBronx

Tuesday Night Lonely Hearts Club (tear jerkers of the 40s

and 50s-bring your own Kleenex)

CCStC

Marlon Brando Festival

Mae West Festival

Dug

Charlie Chan Festival

Horror Festival

Hitchcock Festival

UD

Broadway musical comedy composers/lyricists: film scores of Gershwin, Rodgers and Hart, Cole Porter, Dietz and

Schwartz

Off Beat, Down Beat, Eccentric Little Movie Series

Civilisation Film Series

LSU

Fellini Festival

StLU

Wiseman documentaries with personal appearance by Wiseman

Selections from erotic film festivals and non-rated films (as well as the X-rated variety) are being offered by film rental houses. The union's program structure people need to be on the lookout and anticipate how to deal with the legal and social ramifications of exhibiting or not these films. The most publicized, allegedly pornographic film of oral sex (and a film which has broken box office records in a number of commercial theatres) is now a subject of campus controversy at a midwestern state university. University authorities denied a campus film society permission to exhibit this film on the grounds of obscenity and posed the question of the "cultural" purpose of the student film society. One of the questions which has evolved from this situation was whether or not the University actually controls its own facilities in relation to the content of a film. (As of March 2, 1973, the film was judged to be obscene in a New York City Criminal

Along more conventional programming lines, isn't it about time the British cinema got reviewed again? The Japanese film is on the rise along with directors' retrospectives such as Orson Welles. I would predict that union programs will embrace more and more student creativity in 8mm. What can your students do in utilizing film without camera in creating abstract designs by scratching the film and/or placing objects on the film's surface?

RECREATION

(See also Outdoor Programming)

It will come as no surprise to you to be told that across the nation there have been dramatic rises in recreational areas involving pleasure boating, tennis, bicycling, and skiing. What might amaze you is the intensity of the boom in participation sports. According to a recent release of United Press International, Americans in 1973 will set another record, as they did in 1972, in numbers pursuing recreational activities. In 1972, as opposed to 1971, boat sales rose twenty-five per cent, tennis players increased in number by



twenty per cent, fifteen per cent more bicyclists took to the road, and there were ten per cent more skiers on the slopes. according to the UPI release. Also cited as preferred activities are golfing, jogging, snorkeling, and camping, along with just plain relaxing. Some new sports are emerging such as cliff diving (with delta- wing kites attached to the diver's body) and snowmobiling. This last activity is drawing increasing scrutiny from state legislators because of noise and danger of the snowmobile and with the tendency of drivers to invade private property. The leisure time market of sales is also booming for products associated with recreational activity. Some sales of products on the increase include all weather tennis court enclosures, the ten-speed bike (with a high theft rate, too), motorcycles, travel trailers, and snorkeling equipment. The UPI survey reports, also, that at home pool tables may soon outnumber pianos. Other news items cite chess and backgammon making strong comebacks as home activity. (In commercial establishments such as resort hotels chess and backgammon are increasingly featured along with gin rummy revivals.) I think these developments are closely related to trends which influence our union programming.

On the campus, there is growing popularity of the "custom developed" package of imaginative recreational activity and happenings in a concentrated period. These marathon type programs frequently referred to as 'all night bashes," "spring thing," or "Student Center Day," involve a variety of elements. Examples of these programs are provided in the listings below. The recreational theme programs such as Oktoberfest and May Day provide desirable diversity in union programming along with special, one-shot events such as trivia bowls, and frisbee competition. Games tournaments in billiards, bowling, table tennis, chess, and bridge are so common as to be practically a certainty at any given union. Foosball and air hockey are coming into their own, also, as standard items in union recreation areas. Several unions such as those at the University of Florida, The University of South Carolina, and Indiana University have camps or retreats for recreational activity and camping away from the union and campus.

If indeed students are becoming more proficient at creating recreational diversions because of the need for "escapism", they are doing a good job—and helping the union fulfill one of its fundamental goals—in a calmer campus era following the activism in the past few years.

A run-down of the listings of recreational activities looks like this:

USouFla A Night of River Boat Gambling

UTexAus
After Football Game Dances

All Nighter with music, movies, bowling, billiards and other special events

UWMil
All Night Bash
Square Dance
Concert of Bluegrass Music
"Country" refreshments
Crafts Center
Films
Hopscotch
Three Legged Races
Athletic Facilities
Games Area

USouFla
Art Demonstration
Decorating your room and apartment

MontSC Banana Eating Contest

MemSU Battle of the Bands

CenMoSC Beard Growing Contest

IndU
Beechwood Heights
Summer Recreation Area—Picnicing, Games, Sailing, Swimming, Playground
Plus Summer Day Camp

VaTech Bicycle Rally

NYULoeb
Bicycle Treasure Hunt in Central Park

USFla Bikini Fashion Show

Illini Bingo

NYULoeb Bread Sculpture

UUtah Bridal Gallery

USouCar Carolina Follies

UWMil (UD)
Jimmy Caras—Five-time pocket billiard champion demonstration

UTenn Casino Night



UWWWater Chalk In

USouthCar Christmas Card Contest

Manchester

Christmas Party for Faculty Children

UTenn

Christmas Tree Lighting

Illini

College Bowl (based on TV program)

UTenn

Couples Night

Bargain rates or package deal for a couple to have a meal and entertainment in the union

CenMoSC

Cracker Eating Contest

C. Shaw Smith Show-Humorous wizardry

Manchester

Dads' Day Show

A Production: Daddy's Gone a Hunting or Paradise Lost on

Mount Olympus

Football game

Introduction of football fathers

Family Buffet

MemSU

Dating Game

Aub

Easter Egg Hunt

USFla

Family Night and Family Day Programs—Cartoons, play games, participate in costume parade

LSU

Fashion Show

UWWWater Firehose Fight

UMaine

Folk Dancing

OhloU

Folk Festival and Crafts Show

UWMad

Football Parties:-Pre Game Highlights, Alumni Reception,

Marching Band Warm-up, Pom Pom Squad Routines,

Brats and Beer on Terrace

Post Game Highlights

Jazz Group - beer, wine, soda, cheese

OhioSt

Fortune Teller

USouthCar

Frisbee Contest (planned)

Aub

Frog Jumping Championship

GW

Gay Dances

MemSU

Gymnastic Exhibition

MemSU

Hairstyling

MemSU

Hamburger Eating Contest

OhioSi

Handwriting Analyst

UTenn

Howdy-Doody Revival featuring Buffalo Bob

MontSC

Ice Melting Contest

UWMii

Ice Sculpture Contest in Crafts Centre

OhioU

If Comics Took Over Skits

USouthCar

International Fashion Show

Manchester

Kangaroo Bull Race

MontSC

Kite Flying

UAriz

Las Vegas Nights

Manchester

Legs Contest

Manchester

Lick n Kick-Ice cream cones and dance



OhioU

Like Mother, Like?

Mother's Weekend: talent contests, theatrical presentation, swim club show, coffee house performers, exhibitions of arts and crafts, fashion show, flea market, bingo party, special food events. Also listings of community sources such as churches and restaurants.

Aub—UD Magic Show

Auburn—Adelphi—Rutgers, NB—Gw—UWMil—UTenn Marathon Dance

Manchester May Day—Trike

Mini Race, Spartan Spoketacular, Kangaroo Bull Race, Coronation of Queen

Manchester Mini Bike Race

Illini

Momorabilia: Mom of the year selection with style show, flower show, glee club program, art fair, musical theatre production, MemBrain I, campus tours.

UWMil Moonlight Bowling

CenMoSC Muleshoes

OhioU Oktoberfest

German music, Punch & Judy, folk dancers, beer chugging, whip cream smear, body painting, side shows, pie throw, coin pitch, ladder climb, water balloon, German crafts, crafts display, dunking machine, cotton candy, pretzel eating, dart boards, mock marriage, car smash, egg throw, and pumpkin carving.

Manchester
Parents Weekend
Class Attendance

Class Attendance, Bonfire, Coffee Hols, Musical Production, Pep Weekly

Manchester
Pie Eating Contest

NYULoeb
Ping Pong Exhibition with Marty Reisman

CenMoSC Pistol Tournament

MiamiU—OhioU Pogo Stick Day Manchester
Powder Puff Football

ArizSt.
Pumpkin Fest

All day affair with pumpkin carving and judging Pop Ups (films, folk music, rock bands, arts and crafts which

pop up in all corners Hot Apple Cider

Palm Readings
Bobbing for Apples

CenMoSC Punt, Pass, and Kick for Women

ArizSt
Robert Rowley—State of Arizona Chess Champion—Match
wits with a chess master

UUtah Science Fair

UWMil Sheepshead Tournament—card game

UTenn
Sit on the Floor Concerts

UWWWater Sky Divers

MiamiU Squirt Gun Fight

Manchester Sled Race

UWWWater Sports Car Show

C-MU Spring Carnival

Bike Rally, Motorcycle, Slalom, Paper Airplane Contest, Plank Joust, Frisbee Tournament, Faculty Egg Toss, Fireworks Display, Concerts, arts/ crafts display/food/ coffeehouse

UTenn
Spring thing
Competitive Events Artsh

Competitive Events, Arts/Craft Show, Graffiti Fence, Frog Jumping, Frisbee Throwing, Kite Flying, 12 Hour Dance

UAriz Street Dance

USouthCar
Talent Showcase



USFla

Theme Dances: Dreyfus, Duck, Bacchus, etc.

Illini

Trivia Bowl

Manchester
Tug of War

UHous

U of H Night at Astroworld

FlaSU

University Seminole Reservation for outing, picnics, retreats, barbecue pits, picnic areas, cabins, camp sites, boat ramps, swimming areas, showers, boathouse, sailing, canoeing and volleyball, shuffle-board, table tennis, horseshoes, swimming, fishing camping

UMo

Where on this Campus Can I Meet Someone in a Dark Alley Moonlight Bowling

Auburn

Jack White, Pocket Billiard and Trick Shot Artist

ETexStU.

Western Week

Dude permit sales, Bar-B-Q, ten cent games, bingo, square dance, weird western film festival, arrest of administrators, concert/dance, western week games featuring beer chugging, war paint, gunfight at the OK Circle with water pistols, beautiful boots contest and rodeo with bareback bronco riding, bull riding, barrel racing, calf roping, etc.

UWMil

Wine Tasting Festival

11Conn

Illini

Winter Olympics—Snow Sculpture Contest, Snowball Roll, Toboggan Pull, Egg Throwing, Peanut Push Relay, Rope Pull at the Skating Rink, Human Wheelbarrow Race

Manchester
Women's Broom Hockey

Young Illini Group

Give it All Away, Contemporary musical variety show

UAriz

Yuletide Festival

Don't forget the pinball machines in the games room as a service and a marvelous source of revenue. In addition to all of the activities and trends listed above, there seems to be a reversion to some of the squarer antics of the 1930s along with the self-evident nostalgia period of the 50s.

Where Can I Go to Meet Someone in a Dark Alley? is an imaginative approach to publicity materials by the University of Missouri Student Activities group pronoting moonlight bowling in the games area.

The rise of interest in archery was helped enormously by last year's Olympics. Monopoly, too, seems to be experiencing another one of its upswings in game property deals.

THEME SERIES, SPEAKERS, AND ACADEMIA

As a union programmer, may I strongly suggest to you again that you get as firm a beach as possible at your institution on the innovations taking place in curriculum development and reform. To paraphrase an old Jimmy Durante remark, "Everybody's getting into the act." Possibly some unlikely academic bed partners of a few years ago now find themselves embracing, figuratively speaking, to provide a high level of excitement and intellectual challenge for students through course cross-fertilization. Many of the new academic programs now being developed or refined are fraught with possibilities for the union in the way of informal back-up learning opportunities. What is you, reaction to such inter-departmental course listings as:

Vietnam and the Young: What Do We Tell Our Children? (Education and Political Science)

Self, Energy, and Culture (Anthropology and Dramatic Arts)

Sports in American Society: Literature, Culture, and Philosophy (English and Physical Education)

Contemporary Religion in America (Sociology and Philosophy)

Chemocology: Integrated View of Chemical and Ecological Concepts (Chemistry and Entomology/Applied Ecology)

Consumer Behavior and Marketing Research (Business and Economics)

Urban America: Processes, Problems, and Projects (Geography and Economics)

The above courses are a part of a list comprising new academic offerings called "The Integrated Learning Semester" scheduled at my institution for the fall of 1973.

I am greatly intrigued by what's being presented by museums of correlations of art and other academic areas such as the National Gallery's program on "The Mathematics of Art: The Art of Mathematics."

I hadn't realized until I read the President's annual report the other day of my alma mater of the extent of their development in new academic programs. These offerings include not only familiar ones in Asian Studies, Afro-American Studies, and Russian Studies but some I didn't



know about, namely, environmental sciences, urban design, landscape architecture, and biomedical engineering. There's a lot of substance here from which the union can draw for associated programs.

What about the attitudes of students now in supporting causes reflecting social issues—with the ending of the Vietnam war—and the support of academic reform? Tom Wicker, an Associate Editor of The New York Times observes that there seems to be missing on campuses now a vital sense of involvement by students in great public issues. He believes that they have lost their taste for personal activism "to do battle with the lions of imperialism, irrelevance, and immorality." In his article of late January of this year, the columnist concludes that the students no longer have confidence in personal involvement. This lack of confidence exists in spite of the fact they turned public opinion against the war. The students, however, were unsuccessful in their central objective of attempting to force two administrations out of the war.

The above view supports the trend to conservatism as reflected in the action and attitudes of students. A recent American Council on Education Study of 17-19 year old freshmen reveals that two-thirds of the first year class members describe themselves as middle of the road or conservative in political orientation. With the Vietnam war out of the way, the two broadest areas attracting the largest spectrum of student support are pollution and consumer protection. There is also substantial interest in promoting more school desegregation and concern about courts excessively promoting the rights of criminals. On campus, those freshmen believe that colleges are "too easy" on student protestors. A very very high percentage of the freshmen support equality of rights for women. A high per cent of the freshmen sample group believe that colleges should not concern themselves with off-campus behavior.

In this period of transition from activism to "growing" conservatism here are programs you can consider in perspective of what is happening to student attitudes and tastes:

Student Conference on National Affairs—(SCONA) (Tex-A&M)

18th Program: "The Controlled Society" to examine the control of crime and the protection of basic freedoms, big business control of government policies and consumer behavior, federal regulation of the mass media, the implication of social control through behavior modification and psycho-surgery, and biological control resulting from genetic engineering and asexual reproduction. Committed speakers are Acting Director of the F.B.I., Patrick Gray, Arthur R. Miller, Harvard Law School, Nicholas Johnson, Federal Communications Commissions, and Jack Michael, Western Michigan University.

SCONA is an annual 3 1/2 day program consisting of a forum for students to discuss issues of important national concerns and to further students' awareness of the complex nature of national issues of importance. Previous SCONA

themes have been "Impact of the University" and "Student Responsibilities in the Sevent'es."

China Old and New NYUBronx

A week of programs on China (March, 1972)

Exhibition of prints loaned by Nationalist Chinese Consulate

Chinese Knick-Knack Sale

Festivals and dance film of New Year activities and traditional dances

Talk, The Future of China in East Africa

Lion Dance

Talk, The Chinese Revolution: Landmarks and Signifi-

Painting in the Chinese Manner—an exhibition and demonstration

Talk, Women in the People's Republic

Chinese Goodies Food Sale

Talk on United States Foreign Policy and China

Films, Red Detachment of Women and Three Days on the Isle Beautiful

Propaganda films made in the People's Republic and Nationalist China

Demonstration and dance program by the Chinese Dance Company of New York traditional dances and the defensive arts by Tai Kung Fu Association

Chinese western film

(Talks mostly by New York University faculty)

Challenge '72 (UTexAus)

The Origins of Contemporary Music featuring Bill Graham formerly of Fillmore East, D.A. Pennebaker, filmmaker, and Denny Cordell, record producer and local musician.

Black and Puerto Rican Cultural Weekend (Ham/Kirk)

Talk, Third World Cultural Liberation and Fourth World Humanism; video-tape featuring Shirley Chisholm, Unbought and Unbossed; art exhibition of black and Puerto Rican painters; Puerto Rican music, dance, and poetry based on the folk tradition of the multi-ethnic Spanish, African, and Indian culture of the island; Black and Puerto Rican choir; program on community medicine; film, Is There a Doctor in the Ghetto? plus Black artist musican program.

Justice: Does It Really Exist? (DelSt)

Talks (plus film) and these areas: Do you Really Have Legal Protection?, Some Are More Equal Than Others: Does Justice Have a Color— Is It Black or White? Men in Cages: Prison System, Its Use and Abuse,, Are Changes Being Made in Prison?, Crime and the Court: Capital Punishment: Did It Work or Should It Be Abolished?

Women at Rutgers (RutNB)

Display of feminist literature

Women's Theatre Workshop conducted by Cathy Stillson,
—"It's All Right to be a Woman"

Art exhibition by women artists

Talk, Stereotypes and Women Artists-Candy Nemser, art



critic Talks by Doris Lessing, author-Adrienne Rich, poet-Anais Nin, writer-Tony Morrison, author Viola Farber Dance Company Talk, Black Women in Literature—Ceclia Drewry Earth Week (USMoSA) Sponsored by Student Activities, cultural concerts, environmental planning, and the Environment Education Association: Campus Environment: University's pollution problems, purchasing policies, and environmental curriculum (talks) Nuclear weapons and the environment The polluting automobile—improvements and alternatives. Feedlot pollution Ecology, Environment, and the Oil Industry with Walter Hickel as major speaker Our unions' concerns with issues and social problems as well as the arts and personal values are dramatically illustrated by following the list of speakers who are stating their views on such matters as: Sports ethic racism and inequality of opportunity poverty abortion

censorship and obscenity
psychic phenomena
altered consciousness
conservatism and rightist political philosophy

humor justice human sexuality drugs science fiction noise pollution

inflation population control space exploration socialism

The Jewish Defense League

Irish revolt
women's liberation
art abstraction
personal adjustment
prison reform

rape
urban problems
nutrition
police
consumerism
organized crime
Indian activism
Practical expa

Presidential expansion of power

amnesty

confidentiality of the news media

air fares and other topics

Ralph A ernathy	(MontSC)
Bella Atzug	(UD,MontSC)
Muhammad Ali	(UTex Aus)
Jack Anderson	(UTexAus,UNC,
	ArizSt, UMo,
	ECU, UUtah)
Maya Angelou	(UMoSA)
Isaac Asimov	(UD)
F. Lee Bailey	(UNC)
Bill Baird	UConn)
John Barth (the novelist)	UD)
Dr. Herbert Benson	(UD)
(physiology of meditation)	(0)
Julian Bond	(ETennSU, UConn,
Junaii Boliu	(GW)
Jim Bouton	(Dug)
Dr. Robert Bradley	(VaTech)
(ESP and psychic phonema)	(varcen)
David Brinkley	(VaTech)
Art Buchwald	(UMoSA)
Reid Buckley	(U!45SA)
	(UTexAus)
William F. Buckley, Jr. Senator Buckley	(Colgate)
Anthony Burgess	(ArizSt)
Russ Burgess	(UTenn)
(occult and ESP)	(O I cilli)
Al Capp	(MemSU)
Shirley Chisholm	(Gettys, UUtah)
Ramsey Clark	(UUtah)
Arthur C. Clarke	(ArizSt, UMoSA)
Allan Y. Cohen	(ECU)
(former graduate student	
of Timothy Leary)	
Robert Dale	(GW)
Adele Davis	(UTexAus)
Ronald Dellums	(UHous)
Bernadette Devlin	(UNC)
Congressman Pierre S.DuPont	(UD)
Daniel Ellsberg	(UHous)
Paul Erlich	(UMo)
Mrs. Medgar Evers	(UWMil)
James Farmer	(UMont)
Lawrence Ferlinghetti	(UTexAus, UNC)
Jane Fonda	(MemSU)
Justice Abe Fortas	(ArizSt, MemSU)
Betty Freidan	(Bradley)
Stanton Freidman	(UConn)
(flying saucers)	
Lillian Gish	(UD, MV)
Fred P. Graham	(HPC)
Dick Gregory	(UMoSA)
Colonel John Glenn	(ETennSU)
Gordon F. Gray	(ECU)
Father Groppi	(UMont)
Peter Hackes	(Bradley)



Frederick Harper	(MV)	Joseph Speare	(UTenn)
Michael Harrington	(UNC)	Benjamin Spock	(MontSC)
Joseph Heller	(Illini, UMoSA,	Frederic Storaska	(UWMil, ECU,
	LSU)		SWTexSt, UConn)
Walter Hickel	(UMoSA)	William Tenn	(UD)
Hubert Humphrey	(GW)	Strom Thurmond	(LSU)
Chet Huntley	(MemSU)	Alvin Toffler	(UMoSA)
Anthony Imperiale	(MontSC)	Senator John Tunney	(MV, GW)
Rev. Jesse L. Jackson, Sr.	(UTexAus)	Stewart Udall	(USouthFia)
Linda Jenness	(UTexAus)	Al Wiedorn	(UConn)
(Socialist Worker)		Mayor Sam Yorty	(UMont)
LeRoi Jones	(UNC)		네 마이크 아이 나는 왜 병류를
Rabbi Meir Kahane	(UTexAus)	Potpourri	보이 하는 사람이 많아 되었다.
(Jewish Defense League)			
Bernard Kalb	(SWTexSt)	District of Columbia Public Interes	t Research (GW)
Herb Kaplow	(MV)	Group re: pollution, consumer	rip-offs, and landlord-
Alex Karras	(UMoSA)	tennant relationships	그리는 이번 등은 이유를
Flo Kennedy	(ArizSt)		
(Women's Liberation/the	(Greenwich Village and its Herita	ge
Black View)		Mind Control	
John F. Kerry	(UD)	Reincarnation and Karma	
(Vietnam Veterans Against	(02)	Life on Death Row	
the War)		Amnesty: Why or Why Not?	
John Kolisch	(ETennStU, UD)	Faculty and Guest Lecturers (UCS	
Elaine de Kooning	(MV)	Shamanism: A Phenomenologica	l Overview
William Kunstler	(UTexAus, Duke, Ud)	Concentration Camps: Can They	Happen Again?
Mark Lane	(USouthFla)	Hypnosis and Self-Hypnosis: Its	Uses in the Evnloration
George Leonard	(MV)	of Self	Oses in the Exploration
Congressman Paul N.		The Dance in Africa	
McCloskey	(Duke)	Curandermiso: Mexican Folk M	ledicine and Healing
Norman Mailer	(UHous)	Why Is Genetics Exciting	redictife and treating
Rollo May	(Duq, Duke)	Viruses and Cancer	
George McGovern	(GW)		
Margaret Mead	(MV, UD, UNC)	University Lecture Series (in co	operation with summer
Hans Morgenthau	(UMont)	session faculty and visit-scholars)	
Roger Mudd	(MemSU)	The Folly of Phase II	
Patrick Murphy	(NYULoeb)	Second Invasion of the Wilderne	ess
Larry McMurtry	(UTex Aus, MV)	The Choosing of a President-19	
Tom Murton	(UTenn)	Where Are You When We Need	
(Prison reform)	•	racial comics and their popular	
Ralph Nader	(UTexAus, USFIa)	A Child's Garden of Pornograph	
Charles Percy	(GW)	The Power and Pattern of Con	temporary Religion and
William Proxmire	(UNC)	Life Elements of Religion in W	
Max Rafferty	(MV)	Marriage	
EveyIn Reed	(UTexAus)		
(Anthropologist and		University Hours-Speakers and I	Discussions (UD)
feminist)		Study Opportunities Abroad	
Jean Francois Revel	(UWMil)	How's Your Horse Sense (horse	seracing and the betting
Richard Rubenstein	(UNC)	system)	
Ralph Salerno	(UMiami)	Women in Sports	
Mort Sahl	(UMont)	Goals, Directions, and Opportun	ities in Black Studies
Pierre Salinger	(UTenn, StLU, UD)	Programs and Problems in Corre	ction
Bill Russell	(MV, Duke,	The Jesus Movement	
	MemphisStU)	Koinonia (A Spiritual and educati	ion communal movement)
Rod Serling	(Duq)	The Independent Study Period: \	
Neil Sheehan	(Duq)	The Magic Age of Steam	
Jean Shepherd	(UD)	The Student's Legal Rights and I	Responsibilities
Hugh Sidey	(ECU)		



International Week involving many southeastern colleges—a series of planned (USouthCar) events and activities involving a big brother program, international Christmas house, world understanding week, sports competition, language classes

Black Culture Week (ETexStU)

Gallery exhibition and workshop, panel discussion on "The Role of Black Culture in the Black Struggle," poetry for the people, a film, Black World, and Afro-Ball.

The American West (CSU)

An integrated program using a summer session theme of the American way involving various university departments, including the university union. Some selected events include:

Exhibitions: Art of the Southwest American Indian Western art exhibition by various artists and special one-man show by Thomas Moran Sculptures of Yellowstone National Park Wildlife Garments and textiles display of the old west Literature of the old west Photographs of North American Indians 1847-1928

Slide Shows: Jeep trails, ghost towns, and the San Juans

Symposium: The Novel of the American West

Dance: Ogallala Sioux Indian Dancers Concerts: John Browning, pianist

Folk singers

Rodeo: American West Stampede Films: Hollywood Western Film Festival

Theatre: Oklahoma Ballad of Baby Doe

White Roots of Peace (IJWMil)

A North American Indian program of peace and relationship with their environment as concepts of brotherhood through traditional messages, dances, songs, and films. Included are Indian prayers, history, prophecy, values, religion, and ecology) also folk singing and films on Indians past.

New Voters Programs (UWMil)

A series of video tape interviews with major political spokesmen including Julian Bond, John Lindsay, Sam Yorty, Henry Jackson, Wilbur Mills, Hubert Huniphrey, and others.

Paramount to the union's responsibilities is the obligation to inform and to enlighten as well as to question values so that learning is taking place, and the union is an arena of exchange of many different points of view.

A growing obligation of the union is to help with programs in support of trends having to do with selection by students of their academic programs. Citing again the A.C.E. study 1 mentioned above, a press release of about a month ago tells us that the freshman preferences are away from engineering and science towards medicine and law, and that forestry and farming are on the rise as fields of concentration by students. These shifts of interest are influenced by the job market conditions and students' personal taste away from technology to people oriented work. Such trends have great implications for the union in helping provide more information and discussion points for students involved in this humanistic direction.

THE SHORT COURSE

In the October, 1972 issue of the Bulletin, "Belly Dancing to ESP," there was compiled a list of many of the informal, mostly non-credit classes or informal learning opportunities being presented in many of our unions. Unions have timely and sometimes unique opportunities in presenting these short courses to help students round out their scheduled curriculum experiences. In the present era of greatly expanded knowledge, students' tastes are broadening, and their increased curiosity and interests are reflected in the desire for further discovery, additional skills, and more personal awareness. Through short courses, students can learn by doing in contrast to the abstraction of the classroom. Personal values, avocational pursuits, environmental study, social concerns, interpersonal relations, consumerism, other cultures and life styles, physical activity, and the arts and crafts are areas, among others, being vigorously pursued by students outside of the formal course structure. Sometimes these courses are offered as part of a union's craft shop program so you might relate this section of the Guide to the comments I have included as part of the organized crafts programs. One shot demonstrations in the arts and crafts, for example, are popular, and several unions have incorporated this commendable approach as part of a "reach out" concept by presenting these demonstrations in resident hall lounges. There are some exotic and esoteric offerings as well as some informal classes at unions of professional schools which might well constitute undergraduate course offerings albeit in more depth at a liberal arts undergraduate college. Some of these informal learning opportunities parallel existing academic offerings. Anyway, it's all very exciting. Using some of the Bulletin classifications and some of my own (and overall classifications are difficult to formulate and might appear to be arbitrary), here is a lengthy list of unions' short courses which just might amaze you with its length, sampling, and variety of approaches. Course descriptions are provided in those cases where apparently appropriate. Union brochures sometimes do not indicate costs at all, while others simply state the activity is open for the cost of materials:

Arts and Crasts Art as a Career (LSU) Art Classes for Children (UMont)



Art Workshop (UCSFMed)

Art as an Eye-Deal (UTexAus)

A study of basic visual concepts and design principles for the novice for ease in visiting museums and monuments at home and abroad

Artistic Creative Expression (UWMil)

—through the eyes of an artist in search of creative expression

Batik (UD, UFIa, OhioU)

Bird Nest Ornaments (WashSU)

Blacksmithing (UTexAus)

Calligraphy, Basic (UTexAus)

Candlemaking (UCSFMed, UWMil, CalifSULB, UD, US-Fla)

Ceramics (Duq, USouthCar, SUNY/Buff, NYU-Loeb, UTexAus, UCSFMed, UWMil and Mad, WashSU)

Christmas Ornaments (WashSU)

Collage, Block Printing and Calligraphy (UCSFMed)

Copper Enameling and Wire Jewelry (USFIa)

Crocheting (Illini, WashSu, UFla, LSU, FlaSU)

Beginning (WashSU), UFla, FlaSU)

Basic (LSU)

Crochet and Crafts (UTexAus)

Design (UWMil)

Basic design in form, line, color

Drawing (UWMil, UAriz)

Drawing, Life (UCSFMed)

Instruction in use of pen, pencil, charcoal and pastel in drawing live models

Drawing and the Fairy Tale (UCSFMed)

Dyes, History and Use of Natural (UMont)

Enameling (SUNY/Buff)

Etching (NYU Loeb)

Fabric Printing (UWMil)

Felt Santas (WashSU)

Fibre, Techniques in (UCSFMed)

Manipulation of fibre to produce both functional and sculptural objects

Flower Arrangements, Oriental (UFIa)

Graphic Art (UFla)

Jewelry (SUNY/Buff, UTexAus, UCSFMed, UWMad and Mil, UD, UFla)

Knitting (UTexAus, UD, SUNY/Buff, FlaSU)

Leathercraft (UWMil, CalifSULB, UD, SUNY/Buff, IdahoSt, UConn, UAriz)

Macrame (UTexAus, Illini, UWMil, CalifSULB, UD, OhioU, IdahoSt, NYU Loeb, UAriz)

Needlepoint (UTexAus, FlaSU)

Painting, Acrylic (UWMil)

Painting, Beginning (UCSFMed)

Painting, Oil and Acrylic (UFla)

Pattern Making and Alteration (UTexAus)

Photography (UTexAus, UCSFMed, UWMil, LSU, UD, UWMad and Mil, Tuskegee)

Photography, Wilderness and Film Processing (IdahoSt)

Picture Framing and Matting (UWMad)

Poster Making (UWMil)

Pottery (IdahoSt)

Quilting (UWMil)

Rock Animals (WashSU)

Rug Making (OhioU)

Rugs, Hooked (UD)

Sandal Making (UWMad)

Serigraphy (UWMil)

A creative exploration into the processes of silk screening Silkscreening (UTexAus)

Stained Glass (UWMil)

Copper foil techniques, Tiffany, intricate objects

Stitchery, Creative (UTexAus)

Basic embroidery stitches with discussion of color, design, and texture as well as different effects and techniques such as crewel and florentine

Table Settings and Centerpieces (WashSU)

Textile Arts (UCSFMed)

Spinning and dyeing wool in the style of the Navajo Indians, including making own spindles

Textile Handcrafts (UCSFMed)

Creative handwork in stitchery, batik, card weaving, tie dye, building and using Navajo and small frame looms

Tie and Dyc (UFla)

Tole Painting (LSU)

Watercolor (UTexAus, UFla)

Weaving (UAriz, UTexAus, Illini, UFlay

Woodworking-Use of Power Tools (UWMad)

Woodworking (UTexAus, UWMil, IdahoSt)

Discovery

Africa: Culture, Problems and Issues Facing Africa Today (UD)

Astrology (UTexAus, UCSFMed)

Astronomy (UTexAus)

Observing and learning about cosmology, galaxies, pulsars and quasars

Basketball, How to Watch (UD)

Bible Study (SUNY/Buff)

Birdwatching (UTex Aus)

British Drama, New Arrivals (UCSFMed)

Reading and discussion of major British dramatists of the 60s and 70s, including some unpublished works in the United States

Business Procedures (SUNY/Buff)

Computer Programming (LSU)

Discovery, Native America (UCSFMed)

Live like an Indian and explore one's roots through a survival weekend and trip to an Indian digging and study of crafts, plant and wild life, cooking, music, history, love and legends of the Indian today

Energies, Tracking the (UCSFMed)

Breath awareness, deep relaxation and body movement to deepen sensitivity to one's inner and outer environment

Ecology at Home (SUNY/Buff)

Environment, The Visual (UWMil)

Control of urban growth through a sense of visual order, building practices, and land usage

Existentialism as Philosophy (UCSFMed)

Fiction: Investigation of different elements used by various prose writers, film writers, and film directors in creating



a work of art. Why does fiction work? (UCSFMed)

Fiction Writing Workshop (UTexAus)

Films and Filmmaking (UD)

A series of programs about film, camera, editing techniques, different film schools and esthetics and featuring Jonas Mekas and Andrew Sarris

Film Technology and the American Culture (UCSFMed)

How film has shaped the national definition of culture, politics, economics, and prejudice

Football, How to Watch (UD)

Form, Developing a Sense of (UWMil)

Awareness of the organization of space and sculptural form Gestalt-O-Rama (UCSFMed)

Working with the current reality of today's cities as these relate to model communities

Herbs, Medicinal, Myth and Magic (UCSFMed)

Income Tax (UTexAus)

Investing, Fundamentals of (UTexAus)

Investment Techniques (UCSFMed)

Law, Jewish (UWMad)

Based on intermediate knowledge of Hebrew with various aspects of Mishna Torah

Lovemaking (USouthCar)

Magic, History of (LSU)

Mental Disciplines, Comparative (UTexAus)

Salva Mind Control, Marharesi, Rhada Soami, Hare Krishna, and others

Modular Living (UWMil)

New ideas in urban planning, architectural landscaping, the concept of modular living

Movement and Improvisation (UCSFMed)

Natural movement and body awareness in breathing, contraction-relaxation, and stretching

Mythology: Key to Dreams and the Inner Journey (UCSFMed)

Uses of mythology in dream analysis, inner experiences, and various occult systems; also, survey of the myths of major world cultures

Oceanic Wilderness Exploration (UCSFMed)

Weekend and evening sailing to discover the coast and bay waters plus information on tides, currents, star identification, weather forecasting, and tours to meet oceanic people: pilots, ship workers, merchant vessel personnel, for example

Philosophy and You (UCSFMed)

A custom developed course which might run the gamut from Primal Scream and Reason and Revolution to Varieties of Religious Experience

Poetry Writing and Criticism (UMont)

Politics, Planned (USouthCar)

Reading—Rapid Reading Techniques (UCSFMed)

Reading—Effective (USouthCar)

Religion, Contempors.ry (planned) (USouthCar)

Salesmanship (UTex Aus)

Self Expansion (Volitional) through Self Hypnosis and Biofeedback Training (UCSFMed)

Development of voluntary control of aspects of the self formerly considered involuntary, i.e., blood pressure, heart rate, skin temperature, circulation, etc. Sexuality, Human (UD)

(In connection with Delaware Planned Parenthood)

Medical Issues

Personal Responses to Sexuality

Issues on Sex and Society

Sex and the Campus

Campus Sex Learning

Sexuality, Human (UTexAus, LSU)

Smoking, How to Stop (UD)

Sophomore Series (UD)

Films and Speakers series presented as a complement to literary forms featured in sophomore English courses such as Ken Kesey, the novel, Father Roland Murphy, the Old Testament, James Wright, poetry, and others

Bear, Dragon, and Uncle Sam (UCSFMed)

The Sino-Soviet Conflict and U.S. Foreign Policy

Student Fees-What you Always Wanted to Know About and Wanted to Say (SUNY/Buff)

The System and the Student (SUNY/Buff)

Helping participants gain knowledge of the University system by building communication through a knowledge of the campuses services, facilities and processes

Tarot (UCSFMed)

Tarot Card Reading (UTexAus)

Theatre: Technical Production (UCSFMed)

Tidepooling (UCSFMed)

Introduction to life between the tides

Tidepooling (UD)

Quiet waters and smashing wave zone: examination of plant and animal life, in addition to exploration of shifting sand dunes

Transactional Analyses (SUNY/Buff)

An introduction to the theory of transactional analysis and the employment of this tool in an actual experience of group interaction

Transcendentalism (USouthCar)

Travel Hints (SUNY/Buff)

Travel, Student Travel Abroad (UD)

Preparations before you're off

Information on Travel: charter flight trips, youth fares, and other group arrangements

Tours in other lands featuring Marjorie Cohen, author of The World Handbook

Hitchhiking, hostels, and potables with David Greenburg, author of Hitchhiker's Road Book

Women in Crises (UCSFMed)

Women as individuals realizing the riches to be found in developing self, careers, and interests

Women, Basic Images of (UCSFMed)

The three basic aspects of The Great Mother and how these have served as the basic image of women today and throughout many cultures

Women and Career Choices (SUNY/Buff)

Why is there such a thing as a woman's career? What are the alternatives for a woman career/life style? How do women see themselves and how does this affect their career decisions?

Writing, Creative Workshop (UCSFMed)

Yoga (UCSFMed, UFla, NYULoeb)



Yoga and the Art of Self-Healing (UCSFMed)

Uniting the body with the mind, creating growth towards wholeness of being. Hatha Yoga postures, herbs, breathing exercises and meditation

Yoga, Intermediate, and the Art of Self-Healing and Practice (UCSFMed)

Hobbies, Sports and Physical Activity

Archery (WashSU)

Billiards (UTexAus, UD)

Body Basics (UTexAus)

Techniques of breathing, relaxing, flexibility, coordination and improvisation

Body Movement and Improvisation (UCSFMed)

Body Shop: Toning and Tuning (UCSFMed)

Bridge (UFla, ETennSU, Aub, USouthCar, OhioU, UTex-Aus, UWMad, UD, FlaSU, Tuskegee)

Camping for Beginners (IdahoSt)

Including survival, environmental education, shelter building, wild and domestic foods, first aid safety

Camping, Wilderness (UTexAus)

Canoeing and Kayaking for Beginners (IdahoSt)

Chess (UWMad, Tuskegee, OhioU)

Defensive Driving (UD)

Musical Experiencing (SUNY/Buff)

Exercise Class (UFIa)

To shed a few pounds and tone up bodies

First Aid Instruction, American Red Cross, (UTexAus)

Furniture Making (UTexAus)

Gardening, Organic (UTexAus)

Health Care (SUNY/Buff)

Horticulture (SUNY/Buff)

Basic gardening and plant care

Karate (planned) (USouthCar)

Linament Making (planned) (USouthCar)

Massage, Sensory (UCSFMed)

Lecture/demonstration technique of basic Swedish massage

Physical Fitness (NYULoeb)

River Running—Rubber Boat (IdahoSt)

Rock and Snow Climbing for Beginners (IdahoSt)

Sailing Instruction (IdahoSt)

Scuba and Skin Diving (IdahoSt)

Ski Touring (IdahoSt)

Skin and Scuba Diving (UCalifDavis)

Skydiving, Introduction (UTexAus)

Swimming Lessons for Children of Students, Faculty and Staff (FlaSU)

Table Tennis Instruction (UWMad)

T'ai Chi Chaun (NYULoeb)

Chinese self-defense movements which have progressed into a complete system of developing vital energy of the body

Tai-Chai, Beginning Exercise (UCSFMed)

Generation of self-discipline through mental, physical, and spiritual body movement as a remedy for tension and

circulation regulation Tai-Chai, Advanced (UCSFMed)

Tennis, Beginning (FlaSU)

Consumer Interests

Appliance (small) Repairs (UTexAus)

Automotive Repair, Basic (UTex Aus)

Automotive Repair, Foreign Cars (UTex Aus)

Automotive Repair, Foreign Cars, Advanced (UTexAus)

Automotive Instruction and Information (UWMad)

Safety and basic maintenance of the auto

Auto Mechanics (USouthCar)

Bartending (UTex Aus, UWMad, USouthCar, OhioU)

Bicycle Workshop (UTexAus)

Bread Baking (UTexAus)

Cake Decorating (WashSU)

Carpentry (UTexAus)

Cooking, Ancient Roman (NYUBronx)

Cooking, International (SUNY/Buff)

Cooking, Indian Food (UMoSA)

Cooking, Grain for Krishna Followers (UMoSA)

Cooking, Latin America (UMoSA)

Cooking, Continental and Provincial Foods (UTexAus)

Cooking, Gourmet (UTexAus)

Cooking Regional Italian (UCSFMed)

Cooking, Mexican (UTexAus)

Cookery, Creative (UFla)

Electronics, Basic (UWMil)

Menu Planning with Spirits (UTexAus)

Motorcycle and Maintenance (UTexAus)

Natural Foods Cookery (UTexAus)

Radio Theory (UWMil)

Study to earn license

Stereo Maintenance (UTex Aus)

Stereo and Hi Fi Equipment (UCSFMed)

Stereo, Basics of (UWMad) (UD)

Volkswagen Repair (LSU)

Wine Tasting and Appreciation (UTexAus)

Wine Appreciation (UCSFMed)

Wine Making (UWMad)

Wine Making (USouthCar)

Languages 1

Arabic (USouthCar)

Chinese, Conversational Mandarin (UCSFMed)

French, Beginners (UCSFMed)

French, Intermediate (UCSFMed)

German, Beginning Reading Knowledge (UCSFMed)

Japanese, Conversational, Intermediate (UCSFMed)

Spanish, Intermediate (UCSFMed)

Spanish, Beginners (UCSFMed)

Swahili, Conversational, Level I (UCSFMed)

Swahili, Conversational, Level II (UCSFMed)

Dance

Ballet, Exercise (UCDavis)

Dance, Fundamentals of Modern (UCSFMed)

Dance, Folk (UCSFMed)

Dance, Modern Jazz (UCSFMed)

Dance, Afro-Jazz (UCSFMed)

Dance, Japanese Classical (UCSFMed)

Dance, Beginning Israeli Folk (UCSFMed)

Dance, Introduction to Indian (UCSFMed)



(Major emphasis on principles of Bharata Natyam)

Dance, Children's Class (UCSFMed)

Dance, Belly (UCSFMed)

Dance, Indian (UTexAus)

Dance, Israeli Folk (USouthCar)

Music

Banjo Instruction (UCDavis)

Dulcimer Workshop, make your own (SUNY/SB)

Flute Instruction (UCSFMed)

Folk Music, Heritage of (UD)

Delta Blues

Louisiana Caiun Music

Upland South

Mid Atlantic South

Guitar (UCDavis, UMont, UTex Aus, Ulowa, FlaSU)

Harmonica/Jug Band Instruction (UTex Aus)

Music Language: Perception of and Discussion (USCFMed)

of Musical Styles

Music, Listeners Introduction to (UTexAus)

Music: Literature and Consciousness (UCSFMed)

An approach to 20th century consciousness through music and literature featuring R.D. Laing, Mozart, Hesse, A Clockwork Orange, Nobokov and Borges; also, musical literature including Bach, Mozart, Wagner, Debussy, Stravinsky, Schoenberg, et al.

Music Theory and Analysis (UCSFMed)

From Bach to Dylan Piano Instruction (UCSFMed, UCDavis)

Recorder (UTex Aus, UCDavis, UCSFMed)

Songwriting Workshop, (UCSFMed)

What makes a simple song deep? Also pragmatic aspects of notation, copyright, publishing, etc.

Voice Methods (UCDavis)

Group Experiences

Awareness Groups (UFla)

A Group experience for individuals to get to know themselves as well as others

Life Workshop Series (SUNY/Buff)

1. Creative Life Management-Planning of individual model for life goals through identifying value and strengths and clarifying priorities.

2. Devaluation of the Pound—a personal management program for weight reduction and control through nutri-

tion study and exercise.
3. Alternative Vocations—exploration of vocational alternative through discussions with peers and resource

people.

- 4. Decisions, Decisions, Decisions: What Should My Major Be? An examination of alternatives through the employment market prospects, emerging career trends, and life style forecasts.
- 5. Approach to Learning: What does learning mean and how does one approach the task?
- 6. Sewing Problems Seminar.
- 7. Needlepoint and Crewel Workshop.
- 8. Marriage Mock-up: Human Sexuality, marriage alternatives, birth control, abortion, divorce, and other areas. Human Understanding (UD)

Psychomat (SUNY/Buff)

A supportive environment or occasion for students, faculty, and staff to meet and interact freely, focusing on the commonalities of human experiences.

Life Workshops (SUNY/Buff)

Summer 72 Folder

Psychomat

Transactional Analysis

The System and the Student

Commuter Student

Knitting and Crocheting

Interpersonal Communication

Women and Career Choices

What You Always Wanted to Know About Student Fees and Wanted to Say

Horticulture

Alternatives Symposium

Student Activities, Problems in (SUNY/Buff)

Four hour credit courses in an examination of the development and process of student activities and how the activities relate to academic life on campus. Individual projects based on participant in-service with, or field study of, an activity-oriented organization, in conjunction with instruction. Written or oral critique required.

The Commuter Student (SUNY/Buff)

Discussions of and sharing common experiences in a small group setting of concerns and problems and what the University has to offer the commuter educationally, socially and recreationally.

Communication Interpersonal (SUNY/Buff)

Diads and triads utilized to encourage people to work together and discuss how their perceptions of each other influence, hamper or increase their communications.

Careers (See also Group Experiences)

Job Outlook Series (UFla)

Career Informal Learning Opportunities (UMiami)

The Log a listing

Faculty/Resource Catalog

Just in case you have exhausted the above list of possibilities for consideration in your own union Suc Clarett has forwarded to me these items for additional consideration:

Self-Hypnosis

Bird Watching

Sailing

Basic Budgeting

Real Estate

Tiffany Lamp Construction

Soul Food Cookers

Basic Ichthyology (Aquariums)

Genealogy

House Plant Terrarium

Herb Gardens

Consumer Protection

Oragami (Japanese Paper Folding)

Child Care

Plumbing



Chair Caning
Pine Cone Decoration
Dry Mount Press
Natural Childbirth

The next time you get asked to dinner where there are some guests whom you've never met and somebody asks "What do you do?" come on strong and ask for their suggestions for short courses. Here are some interesting results stimulated by marvelous food from my hostess' dinner table on the Maryland eastern shore the other evening:

Oyster Tonging
Denizens of the Chesapeake Bay
The Icelandic Fishing Village at Crisfield, Maryland
Decoy Carving Demonstration
Pennsylvania Dutch
Tole
Speech Patterns Identification—particularly Elizabethan in
North Carolina and West Virginia
Gourmet Living for Dietetics
Archeology Digs in Delaware

By any acceptable social means cultivate the long term residents in your area particularly in rural and semi-rural sections. These people can be a gold mine of knowledge of county lore and of the natives and some of their picturesque ways.

I have come into possession of three very interesting pamphlets, apparently not union related, entitled *The Free University* from the University of Pennsylvania, *University for Man* from Kansas State University, and an Experimental College brochure from San Jose State. There are fascinating course areas in informal learning opportunities in these publications, and many courses in addition to the listings above. You might like these, too.

Where are we headed with the informal short course? I suppose we are limited only by imagination, time, the resources of our campus, and the intellectual interests of the students.

FOOD

As a natural outgrowth of the increased interest in the cultures of other nations (although these cultures have been promoted for years in programs using international themes), food of other nations has begun to take on new dimensions as a program item and appears to be something of a comer in the short course area, along with the organic varieties. The recent upsurge of interest in domestic wines has also helped make food as an item more interesting.

Several of our larger unions such as Wisconsin at Madison and the Illini operation regularly feature international dinners. I am particularly intrigued by the University of Arizona's program of special dinners featuring food and entertainment: Chinese sweet and sour items with Chinese folk dances and entertainment by a Chinese dragon, Indian curries accompanied by flute music and Indian dances, and strolling musicians with Italian delicacies both from the north and the south of Italy. Also featured at the Arizona

union are favorite foods of American presidents—accompanied by fife and drum, Lady Bird Johnson's lima bean dish with biscuits, Lincoln's blackberry pie, Jefferson's jambalaya, etc.

Many of the students I know eat cafeteria food between 5:00 and 5:30 in the afternoon and are back in the snack bar for hamburgers at about 9:00 o'clock. Since food cultivation by students is training the expansion of their intellectual pursuits, I recommend ethnic eat-ins at all unions of simple provincial favorites in addition to those above such as Greek moussaka, French coq au vin, German weiner schnitzel, Spanish paella, Mexican enchiladas, and Russian beef stroganoff (plus wine where circumstances permit). All are relatively simple to prepare, delicious to eat, and a fine way to learn about other peoples tastes and habits.

How about a Chinese tea party in celebration of the Year of the Ox?

TRAVEL

(See also Outdoor Programs)

As a teaser for its publicity materials for an excursion to Hawaii, the Student Activities Committee at the University of Missouri has captioned their flyer, How About A Nice Lei? Who could refuse this opportunity?

The student traveler is getting more and more help from his college union in the way of predeparture programs designed to acquaint him or her with the appropriate logistical details, hints, and the most pertinent information involved in visiting particular countries. The LaSalle College Union, for example, has made available to its students a pamphlet, Travel Information for College Students, 1973, and La Salle's Union Director, John Veen, at our Region 3 Conference last fall distributed his paper, Planning a Travel Program for the College Community. Other unions have presented travel short courses or weekly seminars featuring speakers, panelists, authors, travel agents, and government officials who advise the student traveler in such matters as securing passports and making medical precautions, selection of appropriate charter arrangements, shopping for accommodations and potables as well as other ground negotiations. There are suggestions on getting around and spending time in foreign countries including considerations of hitchhiking and opportunities for foreign study. Certain other types of information have been made available to prospective travelers, namely, that as of last spring arrests have increased by six times (since 1969) of young Americans apprehended for violation of drug laws. The literature of travel information materials is increasing substantially to accompany the increased numbers of students going abroad. 700,000 American and European sightseers under 26 was the anticipated number to cross the Atlantic last summer. This

figure for the summer of 72 was twenty-five per cent over the number of student-age travelers of the summer of 71, according to an article from The New York Times entitled Airlines, in Flight of Fancy, Offer Under 26 Travelers Rock and Organic Food. There are presently rather involved negotiations among international carriers trying to reach new agreements of fares and kinds of group flights through the



International Air Transport Association. These developments are being watched by the Civil Aeronautics Board to protect passengers and carriers to and from the United States from inequities.

Incidentally, in its issue of February 25, 1973, The New York Times included in its Travel Section, A Traveler/s Directory: Where to Get Information Before You Go. This directory indicates government offices representing countries of Europe, the Middle East, Asia and the Pacific, Africa, and the Western Hemisphere to which travelers may apply for official information.

Here are some samples of recent international unionsponsored travel:

UWMil

University Travel Center-Mexico, Zermatt, Hawaii, Spain, Paris

UHous
Acapulco for Thanksgiving—Costa del Sol, Paris

MemSU Puerto Rico

Duq The Great Mexican Escape

LSU
London and Amsterdam

NorthC

Three week tour of Heart of Europe including Germany, Belgium, Denmark and France

LaSalle

Cruise to St. Thomas and St. Martin—Hawaii, Kitzbuehel for Skiing, London, Munich, Innsbruck, Venice, Curacao

UWMad

Mexico—Ancient Civilization of Central America, Spain, Europe with Skiing in Zermatt

Many unions are taking advantage of their immediate geographic location as resources for interesting trips. The George Washington University Center, for example, has walking tours of our nation's capital whereas the Adelphi Center has put together some imaginative excursions to the metropolitan New York City area. Here are some specific listings:

UMont

Historical Helena—Ghost Town Tours, Yellowstone National Park, Glacier Park and Waterton, Canada Tour

LSU Plantation Tour SUNY/Buff

Corning Glass Center, Toronto, Niagara Falls, Crystal Beach, Ontario

NYULoeb

New York City Cruise Around Manhattan plus tours of Chinese Museum and walking tour of Chinatown, the U.N., Coast Guard Station, New York City Crime Lab, the Stock Exchange, The New York Times.

Concerts in Central Park

Adelphi

New York:—The zoos, free TV shows, off-beat tours to department stores, historic houses, financial and educational institutions

Exotic neighborhoods, Chinatown, Greenwich Village, Yorkville, Lower East Side

Flower shows in New York at Bronx, Brooklyn, and Queens Botanical Gardens

Park concerts and plays in addition to the Metropolitan Opera.—Harlem Cultural Festival

Window shopping on Fifth Avenue

Great museums

Famous sights in lower Manhattan: the harbor and the Statue of Liberty

Outdoor Sculpture: Picasso in the Village New buildings and exhibits: Eastman Kodak

UD.

Theatres: Wilmington Playhouse, Morris Mechanic (Balto), Walnut, Locust (Phila), Kennedy Center (DC), Arena Stage (DC)

Museums: Smithsonian Institution (DC), National Gallery of Art (DC), Brandywine River (Wilmington), Longwood Gardens (Wilmington), Franklin Institute (Phila), Fels Planetarium (Phila), Winterthur (Wilmington)

Concerts: Academy of Music (Phila)

GW

Walking Tours in DC: White House, State Department, H.E.W., Justice Department, Pentagon, Treasury Department

MiamiU

Kentucky Derby

Where are we headed in the travel area? Apparently, the globe is the limit now that moon shots seem to be sidetracked for a considerable time in the future.

ART EXHIBITIONS

(See also Short Courses and Craft Shops)

Several years ago when I was a regional representative and traveled a fair amount to visit schools who were not ACU-I members or did not have very much Association



contact, some of the questions I was asked most frequently had to do with sources of art exhibitions—inexpensive ones, mostly. How to hang shows and means to discourage theft from exhibitions on view were points frequently raised by many hosts. I had a strong feeling that this was one of the program areas with which union staff felt least comfortable. It was great fun to try to answer their questions and to point out that the Association's Committee on the Arts has excellent materials dealing with these matters of sources (such as Pat Kreuger's Do It Yourself Exhibitions), hanging, etc. The matter of art exhibitions is a difficult area with which to deal particularly when there is a gallery on campus maintained by professionals in the academic world. On the other hand, old hands like me-if you wish-can point out some of the factors involved in formulating a desirable policy in extending invitations to community artists to exhibit in your unions. This can be a tricky process, and I urge the involvement of your art department.

Many of our unions are using canned shows and, again Association's resources, including the regional arts coordinators, can help in attesting to the suitability of many of the better known sources. With the advice and consent of our University Art Department, I frequently book Smithsonian Institution exhibitions, and I can testify to the quality of much of their catalog. Incidentally, have you looked over the SITES (Smithsonian Institution Traveler Exhibition Service) catalog recently included in a mailing with the Union Wire?

Here is a mixed bag of shows I have jotted down from the union brochures collection, and I have not listed simple media term such as acrylics, oils, watercolor, serigraphs, photography, intaglio, etc., but rather those exhibitions which can be identified somewhat more readily as to source or particular exhibition feature:

UTexAus
Olympic posters
Student graphics
Union collection of graphics and original prints
Union art rental library
Photo journalism
Drama Department designs for the theatre
Faculty one-man shows
Fisk University Collection, Black Images
Albrecht Durer Exhibition
Jewelry
Rock musicians portraits, sound equipment, and photographs

UTenni
Children's Art
Graffiti Wall
Student competition

UMoSA Antique greeting cards

RUINB Bambang Octero With lecture

USFla Segy Gallery African Sculpture

USouthCar Antique jewelry

UWMil

Art work created by emotionally disturbed children

NYU
Comic art by students

And on the lighter side:

RutNB

Art Happenings: finger paintings, balbon sculpture, water color painting, oragami, body painting, Macke machine painting, dippy flowers, and Sumi ink painting.

UCalifDavis
Fantasy clothing and body ornament

Illowa
Towels and beads

NYULoeb
Baler twine sculpture

More artists in residence are appearing on campuses to set up shows along these lines:

Ulowa

Sculpture workshop in glass blowing, figurative modeling in clay, wood carving and laminating, metal casting and welding.

Adelphl

Wood and stone sculpture and painted beads and jewelry

From what I have seen at my union and at our regional conference several years ago plus reports from other institutions, the Roten Gallery Exhibition of prints combined with a sale is a good source of shows plus some potential income for the union from commissions.

In terms of structure for exhibitions, the St. Louis University Busch Center lists a program entitled, Art In the Alr which is an open invitation to faculty and art students to exhibit and sell paintings as well as perform craft demonstrations. The University of Florida Union conducts an all-state undergraduate art competition. An art lending library is a part of the resources of the Ohio University Union. The Delaware Student Center, which I know best, participates annually with a faculty/community committee in the presentation of a large, juried show.

I had the feeling in looking at the many union brochures that I received that the University of Iowa, the Arizona State Union and the Illini Union materials, among others, showed real affection for exhibitions from the variety and number of flyers devoted to their shows. The Illini Union Mem-Brain multi-media experience with its "air supported environ-



ment" and quadraphonic sound slides I found interesting when I saw it at the St. Louis Conference. I have had some interesting conversations by telephone with the Studio Museum in Harlem about their programs when making inquiry about Black artists and their exhibitions

Department stores are now into the act, and those of you in metropolitan areas are likely to find sales and exhibition areas devoted to Indian crafts, professional art school creations, as well as crafts of other nations.

The supergraphics pointing the way to the Smithsonian Institution's print-making exhibition were first-rate, I thought. I would like to see the University of California at Davis' Union exhibition of Forms of the Spirit of African, Indian, and Polynesian photographs, paintings, prints, and decorative art pieces denoting the spiritual character of three primitive societies. At our last Region 4 conference at Stony Brook, New York, there were some interesting kinetic sculpture pieces.

From my perspective in the union, I think student preferences are likely to run to the less traditional media and to the crafts so popular now plus conceptual art, environmental art, posters, photography shows, functional sculpture, sculpture in industrial media, kinetic sculpture, and, of course, student shows in virtually any media.

Have you read about or seen the New York City Arts Program which encourages residents of particular neighborhoods in company with artists to beautify the city's low income areas with wall paintings or murals? These works done in acrylics depict such concerns as the drug abuse problem, "Black Women of America Today," and Chinese immigration; also, ceramic work consisting of intricate mosaic patterns including peace signs, zodiac symbols, and flowers. In addition to beautification, the program has an education function particularly for youths.

Among the possibilities for display cases (and I find three dimensional shows least accessible to come by conveniently) are ideas from the recent Yale Library exhibition of comic books of "yesterday" and turning a page a day in each comic book exhibited. Newspaper articles recently have mentioned such unusual items as nuts (and their by-products), beer cans, the post card (dating from the late nineteenth century), postal, identifications of envelope collections of unique names of towns and villages, shells, dolls, etc. I would conclude by saying that probably we've only begun to scratch the surface of sources of interesting articles for our display cases (and I realize all the above items aren't three dimensional) from the dozens of museums that I suspect would be willing to lend things around the country.

OUTDOOR PROGRAMS

(See also Recreation, and Building Services and Travel)

Of the union "musts" which I mentioned in the opening section of this Guide, I think that the fascinating expansion in the union's outdoor programming area seems most to meet in a variety of exciting ways the union's primary aims. Getting back to nature to relax and learn reflects the increase in lessure time, the mounting interest in the environment and its processes, the need to learn and apply physical skills, and

the ever increasing drive for new adventures and stimulating things to do whether involving land, water, or air or a combination thereof. Technological improvements in recreation equipment are facilitating outdoor activity and providing more encouragement and comfort to take to the outdoors. Camping is a good example of a family venture greatly helped by product improvement all the way from back packs to motor homes. According to the American Camping Association in a report of last summer, lovers of the outdoors are spending three billion dollars yearly on trips and equipment. The number of campers—reflecting a nationwide trend—numbered forty-five million in the northeast United States alone.

On the campus, the interest in outdoor recreation activities has led to the creation of credit courses, and I cite a Wilderness Education Workshop under the joint sponsorship of the Erb Union of the University of Oregon and Outdoor Programs of Idaho State University. These courses are aimed at the acquisition of wilderness pursuit skills and a working knowledge of how to organize, administer, and conduct college outdoor programs. Wilderness education, scuba and skin diving instruction, white water floating, canoe-camping and aquatic ecology, and mountaineering leadership are featured in this combined institutional effort.

Each of the co-sponsors of the above stimulating project has individual program listings, and the Erb Union's brochure, Cooperative Wilderness Adventures included forty some trips scheduled this past summer for both beginners and experienced outdoorsmen in Oregon and neighboring states plus Canada. Erb also has suggestions for general equipment gear for the trips in the way of clothing, accessories, boats, and cooking. An Idaho State flyer lists outdoor activities for each season of the year. Western Washington State College in a special brochure offers outdoor programs plus equipment rentals including framepacks, stoves, sleeping bags, rock helmets, crampons, tents, rucksacks, cooking pots, ensolite pads, snowshoes, and ice axes, among other items. The University of Missouri Student Activities group also makes available for outside enthusiasts umbrella tents. tarps, canteens, first-aid kits, hatchets, compasses, and other varieties of tents.

Additional interesting outdoor programs include:

NYULoeb

Nature Study Tours

High Falls, Hudson Valley, New York for thrust faults, anticlines, synclines

Montauk Point, L.I., pleistocene and cretaceous moraines and outworks

Bear Mountain, N.Y., for environmental interaction Red Bank, N.J., for fossil dig

UCSFMed Yosemite Valley Exploration

FlaSU
Deep Sea Fishing



At the Association's Fifth Student/Staff Assembly in January of 1973, Ron Hatchet, Region 8 Representative, distributed an interesting checklist of considerations for outdoor programming:

Land Based Activities

Archery Back-packing Bicycling Camping Conservation Dog Training Geology Caravan Spelunking Survival Training Gathering and Preparation of Wild Foods Guide Clubs Hiking Horseback Riding Hunting Mountain-climbing Nature Walks Tobogganing Skeet Shooting Orlenteering Photography Recording Animal Calls and Bird Songs Riflery Rodeo Skiing Sketching Nature Trap Shooting

Aerial Activities Astronomy Flying Clubs Gliding Clubs Kite Flying Meterorology Miniature Airplane Photography of the Stars & Heavens Sky Diving

Tree-Plant Identification

Aquatic Activities Canoeing Clambakes Skin Diving Scuba Diving Collecting Driftwood Collecting Shells, etc. Spin Fishing Fly Casting Troll Fishing Deep Sea Fishing Kayaking Rafting

Riverboating Sailing **Body Surfing** Surfing Underwater Photography Underwater Exploration Water Skiing Treasure Hunting Survival Training Ice Skating

Take another look around your union's environment!

CRAFTS AND CRAFT SHOPS

(See Also Art Exhibitions, Short Courses,

and Building Facilities)

For several years now the Association's arts Committee has helped implement the great interest presently in the crafts through special exhibitions at our conferences both at the Greenbrier and at St. Louis. These exhibitions were of craftsmen representing local color and achievement. Several unions whose brochures I have looked at feature folk festivals which include exhibitions of crafts of their respective areas. In my union's neighborhood the work of the Pennsylvania Dutch and the natives of the eastern shore of Maryland are popular. Along with its blue grass music, Southern Appalachian work is in great demand. The last issue of The Bulletin included a story of Indiana University's Folk Festival Weekend which featured a colonial crafts exhibition. Indian crafts are extremely popular now and greatly influencing fashions and furnishings.

The trend to get back to the nation's roots and explore our early cultures is handsomely illustrated by the work of Colonial Williamsburg. Having lived in Williamsburg for a number of years, I know pretty well this organization's stunning restoration program including a series of shops and programs devoted to the colonial crafts, some of which you seldom see in crafts exhibitions:

spinning and weaving, blacksmithing, apothecary products. millinery, musical instruments, windmill operation, silversmithing, jewelry making, brass foundry products and brass casting, gunmaking, printing and paper marbling, shingle making, dyeing thread wool and linen, hatcheling flax, basket making, cabinet making, pewter casting, cask making (cooper's craft), flower drying and arrangements

There are films available on some of the above activities, and these make splendid additions to union's craft presentations. I wish that Colonial Williamsburg would put together a traveling exhibition from their superb collection of photo-



graphs, artifacts, and mock-ups. Such an exhibition would be, I am sure, eagerly sought after for the same reasons that the exhibition materials used in the Colonial Williamsburg Information Center are so much admired and appropriate to contemporary interest in the crafts. The Colonial Williamsburg organization trains staff in the various crafts for demonstrations of their specialties in the restored area. Occasionally, these people speak in various cities as part of the Colonial Williamsburg sales program. A combination of an exhibition and personnel representing a high level of expertise would be terribly exciting.

The craft shop programmers in unions now find themselves in the enviable dilemma of what to do next in response to the growing special interest of students in the arts and crafts, whether this expansion of activity lies in quiltmaking, rigid urethans, or survival kits, to name a few of

the more recent activities.

The Crafts Center at California State Polytechnic at San Luis Obispo has put out a very engaging pamphlet containing policies, some process drawings, and explanations of their Center's offerings. Various kinds of workshops are also described in jewelry, ring casting, lapidary, silkscreening, photoset ceramics, macrame, tie dye, batik, leather, photography, weaving, sand candles, stained glass, and bike repair.

An unusually full selection of crafts activities including graphic service is described in an attractive folder from the Ohio State Union with some of the "heavier" activities:

Sign Shop, Woodworking, Silk Screening, Ceramics, Welding, Lathe Craft, Dry Mounting, Offset Lithography, Embossograph, Billboard Jet Spray, Lapidary, Jewelry, Blockprinting, Leathercraft, Enameling, Painting, Photography Darkroom, Photo Silk Screen, Showcards

The University of California at Davis Memorial Union also has a good detailed booklet with drawings in their crafts activity (including many of the items described above) in addition to film making, handspinning with a spinning wheel, weaving with frame loom, card weaving or tablet weaving, inkle loom weaving along with table and floor looms. The Davis Union also offers displays and exhibitions in their craft area. The Indiana University Union, also reporting in with an attractive folder, adds wire sculpture, picture matting and framing, and wood and stone carving in addition to other activities.

There are interesting structural variations in the crafts program as illustrated by the University of Wisconsin Milwaukee Union's Craft Center program for families featuring finger painting, water color, and work with construction paper, popsicle sticks, mosaics, beads, shells, small leather-craft items, candlemaking, decoupage, silkscreening, wire-craft, artificial staining, and creative use of styrofoam remnants. The Idaho State Craft Center works closely with their outdoor program in providing equipment such as ski bindings, outfitting of rubber boats, and the sewing of many items of clothing.

The woodcut, Sculpting in marble (with a three dimensional display of sculptor's tools and process explanation),

Decoupage, Puppetmaking, Egg crafts, Sculpting in Industrial Media (such as urethane), Christmas crafts

How about sculpture to wear or small reproductions of adaptable well-known art works? Earrings for men? Dada-, Surreal-, and Pop-derived art forms as crafts are popular for children, particularly, and for students.

Video Tape

At the St. Louis Conference last year, there was an interesting session on the potential and uses of video tape in the union. I regard this technological development as one of the program facilitators which is providing and will continue to provide some fascinating and revolutionary dimensions of events in the union. As one of the speakers at the conference session pointed out, just think of the possibilities that video tape can contribute with internal control in the union of programming and transmission. Here are some of the sample applications of the exciting possibilities for which video tape can be used:

I. "You Are Here" kinds of campus programs including taping of visiting scholars' talks, concerts, etc., along with campus news;

2. Leadership training programs in order to provide an instant replay of the interaction taking place on the union programming board. It is a revealing experience to see one's self in action or inaction;

3. "Propaganda" and publicity materials of the union. A film on damage to union furnishings was shown at the video tape session at St. Louis and dramatically pointed out the union's dilemma. Union programs can be recaptured through tape or special events devised to capture campus interest or to inform the students of upcoming union events:

4. Reinforcement of experiences for students during such process activities as orientation. I am told that at one institution random shots taken during orientation were played back during a union open house, and there was always a mob in front of the set.

The possibilities for tape appear to be almost limitless. From external sources there are to be considered for the union's future the present development of video casettes. These can put a whole new slant on your movie program planning. The impact last year of *Groove Tube* went far beyond our expectations in terms of numbers of people who crowded the lounge four or five times a day to watch the various showings. There is a lecture series being marketed by one of the major management agencies, and this series features well known speakers and issue-oriented programs.

Although I do not see much mention in union brochures of video tape facilities, there are beginnings indicated. I read with great interest of the availability of equipment for campus uses for video taping local productions at the University of Rhode Island and also at the University of Minnesota's West Bank Union. Mountain View College in Texas has hosted a video tape seminar.



BUILDING SERVICES AND FACILITIES

Over the years I have been appreciative of the fact that in a great many encounters with the alumni they are apt to comment on very personalized kinds of ways that the union had been of help to them. I refer to such things as lending jumper cables to help a student start his car, calling to let a student know that his 1.D. Card has turned up in lost and found, or helping a first year student through a maze of registration information. These are the kinds of things that are indispensable to the union's goals and to help create an image of a resource on campus which cares and isn't impersonal. As part of the total union concept any of the union's facilities should be a program in itself and as a component of the union's over'all effort. As part of the materials developed in celebration of the opening of their new building a few weeks ago, the students and staff at Queens College included in their brochure this statement of purpose:

"The meaning of service will be greatly liberalized in the Queens College Union setting. For here, service will not simply mean same day pick up or quick waiters. Rather it will be a total effort to make the union work for the community it serves...and withal, facilities have been planned to enhance the campus-wide services while avoiding useless duplication."

This statement sums up very well an objective of the union to make all of the union's operational parts contribute to its overall program. The many kinds of small ways in which the union can provide services seems to be almost limitless. Too frequently, I suspect, the services in one's building suffer from lack of sufficient and imaginative publicity. I would think that the Student Activities Group at the University of Missouri must have attracted a lot of readers with this flyer for guitar rentals:

G STRINGS FOR RENT (Sorry, guitars cannot be kept out overnight for serenades)

In pulling together from my collection of brochuses the following list of services and facilities, I have not included general areas such as information desks, games areas, music listening rooms, ballrooms, snack bars, etc., but rather adjuncts to the commonly found building features.

Activities Carnival (KState)

Attractive flyer for interesting students in participating in union committee work. The K-State directory has interesting titles and functions

Activity Mart (Illini)

Shop around for a campus activity

Art Lending Library (Illini)

Babysitting Service for Faculty/Alumni (SUNY-Cortland)
Baggage Room (Duke)

Bank (UVa) Barber Shop (UMd) Beauty Shop (Gramb) Bicycles, single and Bicycles built for two for rent (Aub) Bike Corral (UWMil)

A bike parking and rental service

Blood Drive (Brad)

Booklet (UGa)

A 1001 Funky Things to Do in and Around the University of Georgia

Gay Peoples Alliance (GW)

Programs designed for self-understanding and acceptance and expression as well as objective information and aid to non-gays regard changing social and political views as homosexuality. Program events include dances and coffee house programs and occasional musical productions along with dorm raps

Golf Course—Associated Students (WashSt)

Guest Rooms (UWMad)

Guidelines on Presenting

College union programs (pamphlet for performances)
Guidelines for presentation of art exhibitions (Penn)

Health Club—Men's and Women's with Sauna (Queens)

Health Food Center (UWMil)

Hostesses to Conduct Tours and Receptions (MemSU)

Hotel Union Club (OklaSt)

Hotline (phone) for Daily Information on Current Events (CCStC)

Information Center (UTexAus)

Information Sheet on venereal diseases in connection with District of Columbia campaign to disseminate information (GW)

Legal Aid Clinic (UWMad)

Lending Library (ArizSt)

Listening Center for Languages, Speech and Music Study (OhioSt)

Locker Rental (KState)

Lost and Found (UCalif Davis)

Mail Drop (UCalif Davis)

Master Calendar Board (UMoSA)

Minorities Center for Blacks, Indians, Chicanos (UUtah)

Newsletter—Special to Dorms of Union or Center Events (CCStC)

Notary Public (UAriz)

Hometown Newspapers (IndU)

Newspapers (Campus) Free with Breakfast (UWMad)

Ombudsman (CalSUSD)

Outing Center (UWMad) Buy or rent backpacks, canoes, sleeping bags, skis, etc.

Parking Underground (UWMil)

Parking Facility, Tri Level (OklaSt)

Pharmacy (UUtah)

Piano Practice Rooms (UMd)

Post Office (Penn)

Post Office, Automated (UMd)

Typewriters, Electric Pay (Penn)

Poster Delivery Service (LSU)

Radio Station (RutNB)

Reading Lounge (CalifSULB)

Recreation News Sheet (UCalif Davis)

Including Information on sailing, canoeing, s./imming pool, recreation lodge and other outdoor programming





as backpacking, river running, bike touring, and cross country skiing.

Rathskeller Specials (Adelphi)

Homemade Sangria

Bargain beer prices with mugs, tee shirts, pens, lighters Recreation and Resource Newspaper (UCalifDavis)

Referral Service for the Rental and/or Purchase of Works of
Art (UFIa)

Ride and Exchange Boards (UWMad)

Registration Counseling (UUtah)

For IDCard "Rent" (UMoSA)

Tennis rackets, ball bats, soft balls, soccer balls, football, frisbees, guitars, chess sets, cards, checkers

Ride Board (FlaSou)

Sickle Cell Anemia Testing (UConn)

Sign Shop (UMd)

Multiple Copy Processes—printing and folding

Signs-letterpress and embosograph

Drymounting

Social Security Numbers put on Personal Property (UGa)

North-South Ski Area (WashSU)

Speakers Corner (UAriz)

Sports Schedule (UCalifDavis)

Student Appreciation Week (UMiami)—The university's recognition of the student body in cooperation with students entertainment committee, student affairs offices, school music, dining services, bookstore, university program council and a department store. Food, fashion show, concerts, multi-media slides and sound films, sock hop, Mohier's Appreciation Day, plus—Joseph Heller, lecturer, Metropolitan Opera Corps de Ballet performers.

Student Discount Tickets for Theatre (UD)

Study Carrels (MemphisStU)

Swin ming Pool (UAriz)

Tarot Deck (Suny/Buff)

A collection of information or as a "full house" of available resources in the university union Campus Televised with Monitors (CCStC)

Show events of the day

Telephone, Courtesy (UCalifDavis)

Travel Center (UWMad)

Low cost travel opportunities by plane, boat, bicycle, or foot. Youth discount cards and guaranteed reservations. Tutorial File for Interested Students and Tutors (VaTech)

Tutoring Service for Student (LSU)

Listing by subject/instructor

Trophy and Engraving Service (KState)

24 Hour Phone Line of Recording Available of Events, Dates, Times, Place (UHous)

Union Tours (UTex Aus)

Guided tours of the union

Typing Service for Students (LSU)

Union Volunteer Services Office (UWMad)

Coordinate and publicize information about more than 80 organizations that need student volunteers such as day care centers, community centers, hospitals, and handicapped programs.

The Union News (UWMil)

Union newspaper of building services and events Union Week (UTexAus)

A special series of programs designed to preview Texas Union programs and programming committees' work.

University Catalog (UCalifDavis)

Up the UT Organization (UTexAus)

Booths manned by representatives of many organizations to share information with interested students.

Video Access Center (UMinnWB)

Video library of local and national area subject tapes plus equipment for loan.

Video Tape Seminar (MV)

Book Pool (UWMil)

Buying and selling used texts

Box Office (UCalif Davis)

For union progress as well as other campus events, recreation lodge, and events on other campuses

Bus Schedule (UCalif Davis)

Campus and City

Bus Stop-Union Referral Agency (UAriz)

What there is for you to do

Where to go to do it

How you can do it—also:

Irndividuals can talk to each other and about things

Calendars (Heavy Paper) (CCStC)

Which can be cut and assembled for a pin-wheel calendar of events

Camping Equipment Rental (UMoSA)

Campus Directory File (ECU)

Campus Maps and City Maps (UVa)

Campus Tours (Illini)

Calisthenics Room With Equipment (HC)

Check Cashing Service (UWMad)

Checkrooms for Coats (UWMad)

The Chocolate Moose (StIU)

Merchandising area of articles made mostly by students with proceeds used for purchase of art posters for cafeterias

Class Schedule (UCalifDavis)

Classified Ad Bulletin Boards (UWMad)

Coat Checking (OhioSt)

Commuter-local ride service (SlipRock)

Commuters-Students/facility (CalifSULB)

Cot rooms, shavers, places to nap between classes

Counseling, informal (Duke)

Craft Books in Browsing Library (UCalifDavis)

Dictionary (UCalif Davis)

Discount Operation for Automobile Accessories (UTex Aus)

Dining, Pre-Theatre (UWMad)

Delivery Service (Duke)

Dry Cleaning Service (SlipRock)

Commissional Works (UCalifDavis)

At a cost or fee to cover labor and material from the craft shop

Discount Coupons for Film Programs (C-MU)
Given away free during early part of semester

Display Showcases (UMd)

District of Columbia Transit Bus Map (GW)

With all routes marked



Ecology Center (UWMad)

Information headquarters and sponsors of numerous ecological projects. Union newspapers are recycled along with print out papers. Returnable bottle dispensers are utilized as well as compactors to reduce the building waste materials.

Entrances for the Handicapped (UWMad)

Faculty Dining Room (UD)

Final Exam Schedule (UCalifDavis)

Flea Market (LSUNO)

Junk-swap boutique

Food Carry Out Service (OhioSt)

Games Equipment Rental of

Bikes, tents, sleeping bags, back packs and lawn game rental of badminton sets, bats and mitts, tennis rackets and croquet sets (BoiseSt)

Portable Video Equipment (URI)

Including deck, camera, lens and lens case, tower (for use in the union), studio facilities and editing equipment tapes.

Television, Closed Circuit (UMd)

Voter Information Sheet Concerning Registration and Absentee Ballot Information (GW)

Western Union (ArizSt)

Where to Go Guide (GW)

(Washington, D.C., for amusement, consumer goods, services)

Women's Resource Center (UUtah)

Xerox Service (UWMad)

Zip Code Directory (UCalifDavis)

My observations about expansion of present union facilities for the future would include more video-tape facilities such as a studio and equipment rental, as I have stated elsewhere in this guide. Travel centers and the implementation of travel service are expanding and will demand more attention. The implementation of craft center activities not only to supplement much of the present arts and crafts activity listed in the section of short courses, but also to enhance increasing outdoor activity.

I see other developments for the future as being film processing studios, particularly for 8mm work by students, more commodious commuter facilities, "jazzed up" book stores with more art objects, posters, framing materials, and high fidelity components. Cultural or interest groups composed of program units for women, minorities or ecology will occupy more office space.

How is "hotelvision" going to affect our union operation? For a little lagniappe, here are some coffee house names:

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CAMPUS CONSTITUENCIES

(See also Theme Series and Speakers)

In a session entitled For Whom Do We Program? at the Texas workshop, I proposed that staff and student programming boards must find a way to identify more completely the various campus constituencies. These groups' needs are important program considerations for the union. Constituencies align themselves in a variety of ways, and there are relationships, too, in faculty and staff groups whose professional and personal interests should be evaluated by the union for program ideas. The larger community also has groups who ought to be cultivated in carrying out program goals.

Here are some student groups I believe we must consider in our program designs. I am sure that there are others you can name to add to this list:

international students, married students, commuting students, part-time students, students older than the average, handicapped students, graduate students, working students, super-intellectual students, minority students, transfer students, veterans

Each campus has its own roster of interest clubs. These are easily identifiable, but don't forget the service groups, social sororities and fraternities, living units such as La Maison Francaise, German House, Home Economics House, etc.

By all means cultivate the faculty from a broad spectrum of academic departments for programming help. This faculty input is absolutely essential to the success of your program.

Other groups such as alumni and staff professionals and non-professionals have special interests and needs with which the union can help through programs and services. Frequently within the traditional Office of Student Affairs framework there are administrative units such as placement, financial aid, the health service, admissions and records, etc., whose services can be greatly implemented via the facilities of the union.

Although there are many programs included in my publicity materials centered around international students and minority students and their respective cultures, the "pickins" get a little thin with special reference to other campus groups. Here are some programs with special constituencies in mind in addition to the programs or events listed in the section on theme series;

UTexAus

SOTA (Students Older Than the Average) in cooperation with Office of Dean of Students and Continuing Education:



Happy Hour Series

Noon time series (with food on sale)

Lecturer on Counseling/Psychological Services, "Packaging the Older Student"

Lecturer from Continuing Education, A Profile of the Returning Student to the U.of T., at Austin

Lecturer from History Department, A Faculty Member's View of the Older Student

Summer picnics for returning students and their families in community retreats.

Lecturer from Phys.Ed. Department, Careers for Students
Older Than the Average.

UWMII

Union Family Program

Films and special entertainment; ventriloquist, magician, art and craft production, creative dramatics, story telling, musical selections, talent showcase, dance program. Also Oktober Fest—family priced German menu and ethnic entertainment.

VaTech

Children's Films for children of the University community sponsored by Married Students Committee.

USouthCar

Carolina Wives

Lectures, baby sitting service, sewing, trimnastics classes, holiday parties for the children.

USouthCar

Married Students

Mixer at the beginning of the fall semester for getting acquainted; also, some information on the city, where to shop. Monthly dinner dances scheduled in connection with dates of home football games.

USouthCar

Carolina Wives

In addition to working with married students committee, holds monthly meetings with particular topics of interest such as "safe and unsafe toys." Several children parties held at holiday times such as Halloween and Christmas. Also trimnastics, baby sitting service, and sewing.

In citing the intellectually superior student group as a campus constituency who should be cultivated for union programming purposes, I am reminded of a friend's son who is a senior at Wesleyan (Connecticut) which has no union, he tells me. I find George's accounts of the programming at Wesleyan very interesting.

George is bright, a good student, excellent company, and the kind of pleasant "smartass" we'd be lucky to have participating on a union board. About a third of his courses are tutorials designed by him and faculty members in an experimental college set-up. This arrangement has good union possibilities for student initiated activities. Emanating from their "world music department" (his description), George cites interesting tastes and programs presented in oriental music including the use of the gamelang and the presentation of Chinese Comic Opera which he describes as the seventeenth century equivalent of rock and roll enjoyed by the masses! He also claims most symphony orchestra programs are "too organized". He relates better to African drumming and daming with audience participation and free wine. He admires e vironmental sounds acquired via a tape recorder, electronic devices attached to traditional musical instruments, the Moog Synthesizer, American Indian music including Navajo vocal techniques, and Coltrane for contemporary jazz. He reads John Barth, Anthony Burgess, Terry Southern, Tom Wolfe, and John Ciardi. A preferred political figure is Bella Abzug. As suggestions for short courses, he proposes the philosophy and history of chess. Elizabethan programs, science fiction, bridge for mathematicians, and, in jest, Armed Robbery I. As recreational items, he proposes that the television formats for Password and Concentration be adapted to be played by students and

Seeking out this kind of student is well worth the effort, as I think you would agree in George's case.

PROGRAM RESOURCE MATERIAL

As a variation on the old philosophical party game of naming and stating the reasons why you would most want a certain individual to occupy the hospital bed nex, to yours, why don't you apply this premise in terms of picking the one program resource item which you'd most like to have available to the exclusion of all others? Fortunately, union programmers don't have to put their resources into this perspective, but I pose the question just to emphasize and to recommend forcefully as I can my preference: The New York Times. I don't make this selection simply on the basis of "all the news that's fit to print" from the straight, excellent coverage of national and international news accompanied by editorial opinion and focus articles by distinguished columnists (with whom you may or may not agree). I think the whole ingenious Times umbrella of quality and depth makes this newspaper the single most valuable resource there is for the union staff member.

The Times news requires what I call activity at one of the highest levels of program development, namely, using the newspaper's reporting as sources of basic information or clues or tips from which to build one's own union events. This procedure is not always easy, but it's infinitely rewarding and valuable. It contributes much to your professional development as a programmer to use these news items to help shape your own program directions and content. The intellectual responsibility and hard work of interpretation and application are awesome. Through this process of news item selection the creative doer can strengthen his craft in contrast to the less demanding task of being a canned program follower.

The Sunday Times is particularly rewarding for The Week in Review which includes summaries and special articles about national and world developments, editorials, law,



education, and medicine. Touring and recreation at home and abroad are featured in the Travel Section, and the part of the Sunday paper I always look at first is what I call the "Drama Section" but also includes items on architecture, art, coins, dance, gardens, home improvment, films, music, recordings, photography, stamps and TV. Periodically there are reviews of recordings by categories—opera, symphony, rock, among others—and suggestions for a basic library along a periodic supplement on high fidelity equipment. The Sports Section also includes materials on automobiles, boats, dogs, cats, and other pets as well as transportation news items. There's also the Magazine with its diverse feature articles including puzzles, food, fashions, home decorations, and bridge. To round out the Sunday features, the Times Book Review and a section on Business and Finance are a part of the huge weekly package. The daily versions include U.N. proceedings, meteorology, chess, and surely some of newspapers' most glamorous daily ads. I go into all of this detail in an effort to encourage you to subscribe by mail if you don't have this resource available on a daily or weekly basis. It's well worth it.

For some months now I have clipped the newspaper daily, not only to keep pertinent items of information on the arts which appealed to me, particularly, but to explore with student committees and staff what possibilities there are for us based on recent news items. Here are some recent examples from my clippings collection having to do with higher education and/or obvious application potential for unjon programs with dates of the news items:

Medieval Studies at Colleges Emerge as Intellectual Force, 4/13/72

Museum at College Shows Art to Blind (special art exhibition at the University of Illinois of art forms for the visually handicapped and deaf persons), 6/23/72

From Ham to Hams, It's in a Museum (reference to various kinds of museums and possible sources for three dimensional shows), 4/30/72

A "Religious Woodstock" Draws, 75,000 (Fundamentalist Christianity, including the student dominated Jesus movement, in the Cotton Bowl in Dallas), 6/16/72

Colleges: A Drastic Overhaul at Hobart (an innovative, liberalized curriculum plan which features student design), 6/25/72

Do It Yourself Furniture Kits: Hobby and Creative Outlet, 5/30/72

Tripping on Bicycles, 6/4/72

Young Silversmiths Show Their Wares, 7/25/72 English Learned in a Coffee House (N.Y.U.), 5/7/72

30-Year Old Christian Commune in Georgia Thrives After Adversity (The Koinonia program), 5/27/72

Now It's Skinny Lib with Loud Protest, 8/4/72 Now the Main Event: Greased Wrestling, 5/7/72

Editorial: College and University Students attempt to recapture childhood through childrens' literature, the recent passion for Howdy-Doody, and childrens' clothes, 6/29/72

Mother Goose (poems) recycled, 7/16/72

Stained Glass as Functional Sculpture, 10/23/72

Fraternities Aren't Only for Brothers' (Admittance of women as members), 10/23/72

Exhibition Reveals Diversity of Shells, 11/2/72

Elis Can Fail, but Yale Will Forget (Change in grading system at Yale), 9/24/72

W.C. Fields is Honored, Dog Kicked, Child Abused, 1/31/72 Beer Can Collectors Hold Barter-Fest, 9/26/72

Job Market for the College Graduate Projected as Tighter through 1970's, 9/25/72

Student-Built Minicars Tested in Detroit, 8/13/72

A College Opens Consumer Center, 10/8/72

Thousands Finding Meditation Ease Stress of Living (transcendental meditation), 12/11/72

Midday Break: Food for thought and stomach ... Lunch and Learn, the noontime series back for another season at Pace College, 3/6/73

Campus Police Assert Students Demand More Protection as Crimes Increase, 10/29/72

Indian Beadwork: Fine and Beautiful 12/11/72 Indian Story Told Through Fashion, 12/5/72

Marijuana—New Support for Making It Legal, 12/3/72

New Trends Emerging in Mystery Fiction, Who's Doing 1t?, 11/28/72

Students Earning a Year's Credit for Aiding Poor, 11/28/72 At a Needlework Class, Men Have a Lot to Learn, 12/1/72 Coeds Finding a Welcome in ROTC, 12/4/72

Necklaces That Have Sound, 12/7/72 Carpentry Classes Geared to Girls, 11/30/72

Eskimo in College Seeks to preserve Heritage of People (a 20 year old sophomore at Eastern Washington State College is translating and recording old Eskimo stories to fend off losing cultural heritage), 11/8/72

Rutgers Holds off Princeton to Win—In Frisbee, 11/7/72 Marriages in Academia Reflect the Changing Status of Women, 11/13/72

Whooping It up Again for the Big Game on Saturday (Account of activities at University of Southern California: beer parties in Sigma Chi parking lot, street dauces, pep rallies and bonfires, marching bands, song girls, yell-kings, use of the phrases "well rounded,"—"fraternities encourage responsibility,"—"heritage in athletics," the Kappa Alpha Rose, toy week.), 11/16/72

Balloon Builder Teaches a Course (Says Construction Can be Done in Living Room), 9/28/72

Whirling Dervishes Show Ancient Ritual in Brooklyn, 11/ 16/72

Jewish Studies—A New Favorite on Campus, 1/14/73 Hard Drugs Fade on Campuses, 11/20/72

In Name of Charity, Dancing All Night—And Next Day, Too (Marathon dance at Adelphi University for Charity), 4/23/72

V.D. Blues Yields Strong Reaction (TV program), 10/17/72 Nostalgic Michigan Students Join an Old Fashioned Homecoming (telephone booth crowding contest, a beach movie with Frankie Avalon, hula hoop contest, football game in the mud, tug of war across Huron River, Homecoming queen, costumes of the 50's), 10/30/72

Students Prowl the Streets to Learn About Cities (a federally



funded environmental education project), 12/10/72 History Texts Are Praised for Portrayal of Negro, 10/11/72 Tap Dancing: The Big Craze in London, 6/5/72 Homosexuals Organize at Universities, 1/28/72 Gershwin—American Rhapsodist, A philatelic tribute, 2/4/73

Gershwin—American Rhapsodist, A philatelic tribute, 2/4/73
Caribbean Cruise Attempts to Seek Meaning of Apollo (A panel of Hugh Downs, Dr. Robert Enzmann, Isaac Asimov, Ben Nova, Donald Banks, and Norman Mailer on a cruise ship and discussing the implications of space travel. Katherine Anne Porter, also in attendance, will write an account of the groups conclusions), 12/12/72

Course Catalogs: These Really Tell you Something (New formats for explaining course offerings from college catalogs. For example: Kemeny Krispies: Food for Thought from the Dartmouth College Guide, 1972, named for Dartmouth College President), 12/17/72

The Working of Glass: Ten Years of Growth for a Neglected Art, 1/13/73

The Times 'Annual Education Review Section of January 8, 1973 includes some very thought provoking pieces with great inferences for the college union. Among the many articles in this special section are:

What is an Educated Person?
Courses Tailored to Student Interests
New Interest Awakening in Foreign Studies
Engineering Schools Try to Mold a Broader, More Humanistic Graduate

Business Schools Shift from Theory to Practice
The Humanities, Viewed as a Crucible for Higher Education:

Ho! Courses on Campus: Dreams, Yoga and 'I Ching'

The above do make you want to call a meeting of the program staff, don't they? My clippings collection of the last six months now numbers about 300 pieces. These accumulated items are something of a gold mine for a variety of reasons. Why not start your own, if you haven't already?

In a maneuver not unlike sneaking a little "Kitchen Bouquet" into the red eye gravy preparation when no one is looking (just to play the game further about expressing a preference for source of material), why don't you fold a copy of New Yorker Magazine into the Times in order to have available Pauline Kael's superb film reviews as well as some profiles of experts on such items as visceral learning or noise pollution to name a few, or a recent piece on science fiction in Onward and Upward With the Arts? Within the past few months, the magazine carried a profile on Dick Cavett whose television show in its attempt to entertain and inform frequently is good program source material. In other profiles, The New Yorker as of late has featured such personages in the arts alone as Jonas Mekas, the filmmaker, Marian McPartland, the jazz planist, and Jacques Tati, the French actor, all of whom are good union program references.

Some Additional Comments

When I started working on the U.G. this past fall, I had intended to include a section of comments and program listings as these related to events presented in a certain area of the union. Other than some obvious approaches such as the use of a lounge for an informal concert, special food representing a theme or a culture in a dining area, or variations on tournaments and promotion approaches in the games area, I didn't really find that much material in my brochures collection about programming for specific union locations. I would urge you, however, to draw into your programming all the union's physical resources which are suitable means of helping achieve maximum impact for your calendar of events. In tours of other unions (and in my own), for example, I do not see enough book store promotions related to the union's speaker or theme series programs or film series. Are we missing out on creative use of space in faculty dining rooms which lie idle after the lunch hour? How is the coffee house being used other than for weekend entertainment? How are the operational personnel of the union being drawn into the over-all program of the union?

Although slow going and sometimes difficult to interpret such items as all campus events calendars in terms of union participation, the pursuit of the brochure I have collected for the U.G. has been a real joy. Many of our unions have overall marvelous programs. As I stated earlier, these listings in the guide are intended for you to use as a checklist or ideas or points of departures for your own program development. It would be fun and interesting to hear from those of you whose programs I have listed as to your evaluations of how the programs were actually received on your campuses.

I very much appreciate the cooperation of those of you who sent me materials. If there is a subsequent edition of the U.G., please respond again. In the meantime, please let me and the Core Consultation Team know your reactions to The Uncommon Guide.

Institutional References

Programming events have been cited from the following unions or student activities groups. Please consult your Association directory for complete addresses and staff names in case you wish to make an inquiry about a program.

Adelphi University, Ruth S. Harley University Center

UAriz
University of Arizona, Student Union Memorial Building

Aub Auburn University, Auburn Union



BoiseSt

Boise State College, College Union

Brad

Bradley University, Bradley Student Center

UCalifDavis

University of California at Davis, Memorial Union

CAISHED

California State University at San Diego, Aztec Center

UCSFMed

University of California Medical Center at San Francisco,

Guy S. Millberry Union

CalifSULB

California State University at Long Beach, College Union

UCDavis

University of California at Davis, Memorial Union

CSPSLO

California State Polytechnic University at San Luis Obispo, Julian A. McPhee College Union

C-MU

Carnegie-Mellon University, Campus Activities Center

CCStC

Central Connecticut State College, Student Center

CenMoSC

Central Missouri State College, College Union

CSH

Colorado State University Student Center

Colgate

Colgate University, James M. Colgate Student Union

UConn

University of Connecticut Student Union

DelSt

Delaware State College, King Student Center

UD

University of Delaware Student Center

Duke

Duke University, University Union

Duq

Duquerne University, Duquesne Union

ECU

East Carolina University, East Carolina Union

ETennSU

East Tennessee State University, University Center

ETexSU

East Texas State University, Sam Rayburn Memorial Stu-

dent Center

FlaSou

Florida Southern College, College Union

UFla

University of Florida, J.W. Reitz Union

GW

George Washington University, Cloyd Heck Marvin Center

UG

University of Georgia, Student Union

Gettys

Gettysburg College, Student Union

Graml

Grambling College, Favrot Student Union

Ham/Kirk

Hamilton and Kirkland Colleges, Black and Puerto Rican Union

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High Point College, Student Activities

HC

Coilege of the Holy Cross, Henry M. Hogan Center

UHous

University of Houston, University Center

IdahoSt

Idaho State University (Pocatello), Student Union

Illini

University of Illinois, Illini Union

IndU

Indiana University, Indiana Meorial Union

Ulowa

University of Iowa, Iowa Memorial Union

K-State

Kansas State University, K-State Union

LaSalle

La Salle College, College Union

LSU

Louisiana State University, L.S.U. Union



UMaine

University of Maine (Orono), Student Union

Manchester

Manchester College, College Union

UMd

University of Maryland, Student Union

MemSU

Memphis State University, University Center

Miamil

Miami University of Ohio, University Center

UMiami

University of Miami, Whitten Memorial Student Union

UMoSA.

University of Missouri (Columbia), Memorial Union

UMont

University of Montana (Missoula), University Center

MoniSC

Montclair State College, Student Center

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MV Mountain View College, Student Union

NYUBronx

New York University (Bronx, New York), Gould Student Center

NYULoeb

New York University (New York, New York), Loeb Student

Center

North Central College, Alumni College Union

....

University of North Carolina (Chapel Hill), The Carolina

Union

OhioSt
Ohio State University, Ohio Unions

OhioU

Ohio University, Athens, John Calhoun Baker Center

OklaSt

Oklahoma State University (Stillwater), Student Union

D.a.

University of Pennsylvania, Houston Hall

Queens

City University of New York, Queens College, The College Union

URI

University of Rhode Island, Memorial Union and Student Activities

RutNB

Rutgers University (New Brunswick), Student Center

StLU

St. Louis University, Busch Memorial Center

SlipRock

Slippery Rock State College, College Union

USouthCar

University of South Carolina, University Union

USF

University of South Florida, University Center

SWTexSt.

Southwest Texas State University, Student Center

SUNY/Buff

State University of New York at Buffalo, Student Union

SUNY/SB

State University of New York at Stony Brook, Stony Brook Union

SUNY/Contand

State University of New York at Cortland, Fay Corey College Union

UTenn

University of Tennessee (Knoxville), University Center

UTexAus

University of Texas (Austin), Texas Union

TexA&M

Texas A & M University, Memorial Student Center

Tuskegee

Tuskegee Institute, College Union

UUtah

University of Utah, Utah Union

UVa

University of Virginia, Newcomb Hall

VoTech

Virginia Polytechnic Institute and State University, Squires Student Center



Wash/Lee

Washington and Lee University, Student Center

WashSU

Washington State University, Wilson Compton Union

UWMad

University of Wisconsin (Madison), Wisconsin Union

UWMil

University of Wisconsin (Milwaukee), U.W.M. Union

UWSP

University of Wisconsin (Stevens Point), University Center

UWWWater

University of Wisconsin (Whitewater), University Center

